

MINUTES

Public Art Committee Meeting
March 17, 2016

Present: Joe Moore, Courtney Stubbert, Justin Lamphear, Jennifer Knapp, Mike Penwell, Committee Members; Isaac Marquez, Cultural Services Staff.

Absent: Debbie Williamson-Smith, Robin Selover, Betsy Wolfston Committee Members; Tomi Douglas-Anderson, Cultural Services Director.

Approval of Minutes

The January minutes were approved.

Public Artist in Residency v2.0

Isaac handed out a copy of the proposal, looking for direction from the committee on whether or not to move forward with the project or to postpone it. Joe wondered if there was a way to keep the door open for the installation to remain after First Friday – not necessarily the artists staying but the art left a little longer giving more people a chance to see it. Courtney asked about the possibility of additional funds from the Cultural Services Division; Isaac responded yes but on the condition that the committee fundraise for the project.

Courtney suggested testing a new art scenario downtown, to see what happens – possibly provide an opportunity for more people to experience the art. Mike asked how we would manage the space without the artists there, Courtney responded that it would have to be attended by someone with the ability to describe the art. Isaac said he was open to the idea but reiterated that it would have to be managed. Jennifer said there are other possibilities like the Jacobs Gallery or Atrium. Joe suggested finding a second life for it – perhaps parking meters where it could be viewed subtly. Isaac suggested the alleys being both the studio and installation site, just as an example. Mike suggested making it less constrictive, leaving leeway for the artists to choose their installation site. Justin suggested leaving the art in the building and using lighting for viewing from outside and not needing to have the space managed.

Courtney said landlords are going to want to understand logistics, they like art and are supportive of things that have been done in the past. He said there is some concern about the HVAC failing. Courtney said he is willing to volunteer and keep a watch over things (generally) while he's there. Courtney stated that he was comfortable taking the proposal forward to the building owner/landlord. He will schedule time with landlord within the next week.

Isaac said, the next step is to write up a call to artists that leaves it somewhat open ended about when to apply. He suggested collaborating with Lane Arts Council to advertise on social media. Joe asked if the Public Art Committee could supplement advertising without getting held up by the City's graphics standards. Courtney offered to help; he has a mailing list he can share. The Committee agreed to move forward.

(sub)Urban Projections 2016

Isaac shared that tickets with staggered entry times have been created to avoid the initial crush at the beginning of the event. Tickets are still free and the program will loop. The goal is to manage the flow of people but it's also about capacity. Isaac said what's new this year is that every level of the building will be used.

Mural Subcommittee Update

Joe reported on the mural subcommittee's discussion about how to produce ten murals in five years. The subcommittee will meet again in a couple of weeks to talk about artists and property owners. Joe said the first order of business was to write up a document on why we are doing this. An artist roster is being developed and we already have a list of potential property owner sites. Joe said there will be outreach to other local and international organizers. Joe indicated there is support from surrounding businesses for the mural.

Isaac shared that he has adjusted funding in the public art budget so we can, hopefully, get at least one mural next year. He indicated that money from the Parking Fund has also been set aside for the Public Art Committee to use for beautification purposes. Debbie is working on the one-pager flyer/info sheet about the mural project. Isaac stated he is getting positive response from those he shares information about the project with.

City Hall Update

Isaac reported that an artist was selected for the City Hall art. He showed photos of some of the artist's work with glass and metal. Mike said he felt confident they will provide some good layered works that will read well from different multiple scales. He is confident they will produce something with complexity.

April 1st Friday Artwalk

Tropical Contemporary's "Deals, Deals, Deals" pop-up show in a Penske truck is still moving forward, details are being worked out but Kesey square will be the last stop on the Artwalk that night. Isaac is hosting and invited committee members to join him. Courtney asked what kind of art it will be – large or small; Isaac responded they are focusing on smaller items that can be sold. The concept is to replace sold items immediately so they can keep selling items. Isaac stated that insurance coverage still needs to be resolved but he is committed to working with the City's Risk Services on resolution of insurance requirements.

July 6 Partnership with OSLP

There are plans to have live art as a temporary installation in Kesey Square during the "dark days" of the Olympic trials. Bands will be playing and three temporary canvases will be installed at Kesey Square. The notion is that Oregon Social Learning Program does live art in Kesey Square and creates temporary pieces to stay in the square as long as they endure/last/look good. Large canvases will be placed on the ground and anyone can use stampers to create art. The apparatus can also be connected to a wheelchair. Isaac asked the committee for their support/approval; the committee was supportive of the idea.

Committee members discussed the location and gave feedback about how to display the art. Isaac reassured committee members that we can use any of the space – it belongs to the City. Isaac said he will move forward and strive to improve the aesthetics of the product. Justin asked if it would be too

controlling to ask the artists create a theme based product in order to tie it to the Olympic trials – e.g. medals themed. Isaac responded that he thought it was possible and there were several options to steer them towards. Isaac stated that not everything produced needs to go up for display, allowing more people to participate. Jennifer asked if we'd thought about using a different medium. For example Legos; the committee discussed potential options. Isaac said the Community Event team is putting together an interactive activity tool kit and he will suggest these ideas.

Whole Foods

Isaac conveyed that Whole Foods is interested in being in touch with the art community and is working on a call to artists for two locations on their building. They are putting up \$20K for public art at the site. Isaac is helping them write the call to artists and gave feedback on their goal/theme. They have a specific design in mind but Isaac is trying to encourage them to expand the opportunities. Isaac offered to convey their plans to the Public Art Committee and solicit for interest in participation on a selection committee.