

MINUTES

Public Art Committee Meeting
July 21, 2016

Present: Joe Moore, Courtney Stubbert, Debbie Williamson-Smith; Mike Penwell, Jennifer Knapp, Committee Members; Isaac Marquez, Ben Klipfel, Cultural Services Staff.

Absent: Robin Selover, Betsy Wolfston, Justin Lamphear, Committee Members; Tomi Douglas-Anderson, Cultural Services Staff.

Approval of Minutes

The June minutes were approved with a correction.

Introductions

Ben Klipfel, Marketing & Public Information Manager for Recreation and Cultural Services Divisions, introduced himself to committee members. Ben provided a brief employment background and expressed he had always had a desire to move to Oregon. He also shared that marketing has always been his passion.

Updates

Val Gomez

Val is doing work with Community Events painting live during events. It's been received well so far but we have learned that improvements could be made. Staff will debrief when the work is done to discuss enhancements for the future (if it is done again).

Baine Garner

Baine is doing a community service project at a wall in the Churchill area; results are good. Isaac showed photos of the work.

OSLP @ Kesey Square

Oregon Social Learning Project did two paintings during the Olympic Trials "dark days." They were displayed in Kesey Square and positive comments were received.

UO Call to Artists

UO has \$270K for a dorm/patio project.

20 x 21

Joe said we are expecting artist Bo Stanton to be here in a couple of weeks to paint a mural on the back side of the west facing building at LTD station. A Chinese artist is coming in September to do another mural and that will likely wrap up the 2016 mural activity. Joe said the next step will be to figure out how to get 15 artists here next year to do the remaining murals. Many artists have expressed interest; it's a fast-paced, organic process.

Lollygager on Saturday

Isaac announced that Joe is hosting Tropical Contemporary in his space this weekend for a show. Isaac encouraged committee members to spread the word.

Debbie reported the museum has a kick-off party next Friday, July 29 from 6-8 p.m. for a Scrimmage Football exhibit and also an outdoor film on August 3rd at 8:30; Brazilian film titled “The Boy and the World.”

Deaccession Policy Review/Revision

Isaac handed out the policy to committee members including adjustments made by this committee in 2015. Isaac explained that the requirement of the original policy to place a value on the art work prior to deaccessioning is not feasible. This discovery is what prompted the revisions to be made. The policy was originally written by Bill Blix and he was consulted when the adjustments were made in 2015, responding with revisions of his own. Isaac reviewed all of the modifications with committee members and asked for feedback.

Debbie expressed that Blix’s comments seemed to be only from an artist’s point of view, not considering the logistics of the process. Courtney suggested using commission prices to determine value, rather than obtaining an appraisal (which has been discovered to be unobtainable).

Isaac suggested vetting the Pappas and Rosenthal pieces through the policy as modified by the committee as test cases, and then addressing Blix’s suggestions afterward.

Debbie said she does not believe having artists appraise another artist’s work is feasible; she does not have confidence that artists would be willing to put a value on someone else’s work.

Public Art Committee Work Plan 2016-2017

Committee members brainstormed ideas that should go into their work plan.

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| <ul style="list-style-type: none">• Increase % for art (policy) – 1% to 2%• Broader list of qualifying projects<ul style="list-style-type: none">✓ Transformation✓ New prop w/out improvements• Add PAC member to % for art committees• Strengthen Committee<ul style="list-style-type: none">✓ Engage full group✓ Expand sub-committees✓ Adjust structure – broaden qualifications• Current Collection<ul style="list-style-type: none">✓ Visibility/engagement (supports policy)✓ Clarify Collection• PAC catalyzes public art happenings• Strengthening Connections<ul style="list-style-type: none">✓ Agencies✓ Public✓ Catalyzing• Commission new work | <ul style="list-style-type: none">1. Source options2. Feasibility |
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- Curatorial vision
- Timeframe
 - ✓ 3-5 years
 - ✓ Relates Public Art Plan
 - ✓ LD as resource
- Structure
 - ✓ Smart, effective
 - ✓ Info graphics
 - ✓ Reference OAC
- Measurements
 - ✓ Success Attributes
 - ✓ Quality & quantity
 - ✓ Starting point benchmarks