



Eugene City Council Goals and Outcomes

Safe Community

A community where all people are safe, valued and welcome.

- Decreased property crime
- Greater sense of safety (especially downtown)
- Visible and accessible police presence
- Better police/community relations

Accomplished

- Fire Merger
- Airport Fire Station
- Weather Emergency Response
- Delta Ponds Bike/Ped Bridge
- Airport Emergency Training Exercises
- Willamette Street Plan
- Safe Routes to School Program
- Hazardous Spill/Illicit Discharge Response
- Airport Security Review
- Park Watch Program
- SHARP Certification at Wastewater Plant
- Sidewalk/Access Ramp/Accessible Pedestrian Signal Improvements
- Development of Data-led Policing (DLP)
- Additional Jail Beds
- State nuisance abatement law
- Increase to CAHOOTS funding
- Crime Prevention in Neighborhoods
- Gang Response Investigation Team (G.R.I.T.)
- Leadership in Upholding Civil Liberties
- Social Host Ordinance
- Fireworks Turn-in Day with Eugene Springfield Fire and EPD
- Perspectives in Profiling Training
- Sexual Assault Program Research
- Safety Town camp

- Focus on Crash Reduction and Traffic Safety
- “Every Corner is a Crosswalk” All Users Campaign
- Safe Driving Public Service Announcements Campaign
- Child Safety Seat Check-up.
- Beware the Scammers outreach
- Enforcement to Curtail Child Victimization on the Internet
- Crisis Intervention Training
- New Public Safety Building
- New Municipal Court Facility
- Municipal Court jury system conversion.
- Eugene-Springfield Multi-Jurisdictional Emergency Operations Plan.
- Implementation of the new animal services model.
- Implementation of the new online safety training by Risk Services.
- Fire & EMS Records Management system replacement.
- Annual Community Emergency Response Team (CERT) training.
- Optimizing jail bed capacity.

Underway

- Airport Terminal Upgrade
- Transportation System Plan Update
- SHARP Certification at PW Maintenance
- Increase to City-wide Crime Prevention
- Effective Crime Reduction Efforts in the West University area
- Street Crimes Team Pilot Project
- Downtown Safety Progress
- Parkwatch
- Body worn video cameras
- Professional Stops Policy and Pilot project
- Ongoing Active Shooter Training for Officers
- DUII Enforcement
- Truck Inspections in Higher Crash Zones
- Command staff attendance at Neighborhood Association meetings
- Police Oversight and Review System
- Replace Fleet Facility
- Implementation of the Restorative Justice program (Municipal Court).
- Hazard mitigation plan and vulnerability assessment.
- Public Safety and Justice (PSJ) system implementation.
- Downtown Advocacy Program (Municipal Court).
- Radio communications planning project.
- Veteran's and Youth homeless initiatives



Eugene City Council Goals and Outcomes

Sustainable Development

A community that meets its present environmental, economic and social needs without compromising the ability of future generations to meet their own needs.

- Increased downtown development
- Strategic job creation/decreased unemployment
- Support for small and local business
- Decision-making that weighs economic, social equity and environmental (triple bottom line) effects

Accomplished

- Pavement Preservation
- SmartTrips Program
- Drywell Elimination Program
- Poplar Farm
- City Fleet Eco-Biz and Top 100 Fleet Recognition
- Wetland Mitigation Bank
- Bike/Ped Master Plan
- Transportation System Plan Update
- Off-Street Path Enhancements
- Wastewater Environmental Management System
- West Eugene EmX
- Water Quality Partners
- CECOP Program Participation
- Development and implementation of Triple Bottom Line (TBL) framework and tools.
- Development of the City of Eugene Climate Action Plan.
- Sustainable procurement initiative and life cycle analysis of City purchases.
- Incorporation of sustainability requirements into the City's purchasing solicitations.
- Implementation of multiple energy efficiency projects, e.g. new HVAC systems in the Atrium building, Arcade garage, Overpark garage, and the Hult Center.
- Implementation of the City's Zero Waste Initiative.
- Downtown cleanup and beautification
- Addition of portable restrooms in downtown core area.

- Implementation of new network power management software to reduce energy costs.
- 226 units of permanent affordable housing created
- Emergency Housing programs including: Expanded car camping program, Conestoga Huts, Opportunity Village, Rest Stop Pilot program
- Downtown Revitalization including:
 - LCC Downtown Campus
 - Woolworth Building
 - Broadway Commerce Center
 - First on Broadway
 - NWCCU
 - Park Place Apartments
 - The Inn at the 5th
 - Over 20 new businesses
 - Approximately 1,500 new residents
 - Over \$200 million invested
- Regional Accelerator and Innovation Network (RAIN)
- Regional Prosperity Economic Development Summit Plan (2010) & Accelerating the Regional Economy Summit (2013)
- Riverfront Master Plan
- UO major construction projects (Matt Knight Arena, Ford Alumni Center, Autzen facilities, Lewis Integrative Science Building)
- Brownfields grant
- Business Development Fund loan program
- Land use code amendments supporting desired development downtown, along transit corridors, and core commercial areas
- Envision Eugene Recommendation
- Love Food Not Waste – commercial compost program

Sustainable Development

- Re:Think business conservation program
- Bold Steps Awards
- Sustainable Sporting events - 2012 U.S. Track & Field Olympic Trials awarded the Gold ReSport Certification, International Olympic Committee, Sport and Environment Award for 2008 US Olympic Trials
- Electric Vehicle Infrastructure
- Reusable Bag Ordinance and Bring Your Bag campaign
- Emergency Home Repair Program
- Thunder Cans – bin placement campaign
- Walnut Station Special Area Plan
- South Willamette Concept Plan
- Opportunity Siting
- Infill Compatibility Standards
- Green Building Incentive Program
- Urban Farm Animal ordinance
- Arena Parking District

Underway

- EWEB Riverfront Redevelopment
- EmX Corridor Study
- Wastewater Master Plan Update
- LED Street Lighting Retrofit
- Bike Share Program
- Alternate Fleet Fuel
- City Hall
- Climate Recovery Ordinance
- Continued landbanking for affordable housing
- Affordable housing developments including Bascom Village



Eugene City Council Goals and Outcomes

Accessible and Thriving Culture and Recreation

A community where arts and outdoors are integral to our social and economic well-being and are available to all.

- Accessible to all incomes
- Preserve strength in arts and outdoor
- Invest in arts and culture as an economic engine

Accomplished

- Spray Play at Washington Park
- Flying People Restoration at Airport
- Airport 5K Run
- Delta Ponds Interpretive Trail
- Bethel Park Master Plan/YMCA Agreement
- Volunteers in Parks
- Sunday Streets Events
- Washington Jefferson Skatepark
- Cuthbert Amphitheater band shell repairs.
- Silva Concert Hall audio system enhancement project.
- Hult Center lighting, HVAC and other upgrades.
- New Recreation eNewsletter web application.
- Upgrades and improvement to Echo Hollow and Sheldon Pool facilities
- Eugene sesquicentennial celebration (Eugene @ 150).
- 2012 Olympic Trials support.
- Star Library Designation
- Big Read Grant
- New Disc Golf Course
- Hult's 30th Anniversary
- Adaptive Services to Veterans
- Public Art Master Plan
- Eugene A Go-Go
- Art in Parking – Parking Garage art installments, artistic bike corrals

Underway

- Bike/Ped Path Expansion
- IT support of implementation of new library applications
- Inclusion Services
- Early Childhood Literacy
- Virtual Branch Library
- Youth Fitness
- Arts & Business Alliance of Eugene (ABAE).
- Recreation & Parks Master Plan



Eugene City Council Goals and Outcomes

Effective, Accountable Municipal Government

A government that works openly, collaboratively, and fairly with the community to achieve measurable and positive outcomes and provide effective, efficient services.

- Transparent and interactive communication
- Public engagement that involves the community broadly
- Stronger partnership between government entities

Accomplished

- Open Space Acquisition Partnerships (i.e., Suzanne Arlie Park)
- Pump Station Rebuilds
- Pavement Rehabilitation Methodology
- Maintenance Management System (MMS)
- APWA Accreditation
- Park Maintenance Redeployment
- Working City videos/broadcasts
- Public Service Announcements to prevent property crime
- Communications Center Accreditation
- Forensic Evidence Unit is ASCLD-Accredited Local Agency Lab in Oregon
- Online crime reporting
- Police Operations Manual posted online
- Crime statistics published online via crimereports.com
- 9-1-1 Expands Service Area
- Use of Subpoena Service Team
- Police Substation Downtown
- Fix it Ticket program
- New Records Management and Dispatch System
- Free Dog Licenses for Homeless People
- EPD Fuel Reductions
- Lane County Criminal Street Gang Prevention and Symposia
- Diversity and Equity Strategic Plan (DESP)
- Relocation of City services

Effective, Accountable Municipal Government

- Community Broadband plan development.
- Implementation of Laserfiche for electronic document management.
- Implementation of the new City Council meeting support and agenda system.
- Implementation of Human Rights Framework.
- Expanding Accessibility Assessments to include cultural inclusivity.
- New City website (CivicPlus).
- Phone system conversion to VoIP technology.
- New intranet platform (SharePoint).
- Expansion the Employee Learning and Development System (ELDS).
- Host for 2014 NUSA Conference
- Teen Court
- Envision Eugene state award for citizen involvement
- Building permit process innovations - Mobile inspector offices, App-based and online inspection scheduling, Express Permits
- \$44 million (in bond funds spent since 2008) to repair 103 lane miles of streets and reconstruct 5 miles of off-street bike paths and make other bicycle-pedestrian improvements

Underway

- Ambulance transport system fund stabilization
- Supervisor Competency Training
- Pavement Management System Update
- Capital Project Management Software
- HUD 5 Year Consolidated Plan
- EPD Accreditation through the Oregon Accreditation Alliance.
- Publish dispatch EPD log online
- EPD us of live-stream video feed
- Enhanced use of social media
- On-going updates of the City's Affirmative Action Plan.
- Sick Leave Ordinance
- Library Programs/Services in Spanish
- Youth Job Skill Training
- Cultural Policy Review
- eBuild – online building permit system



Eugene City Council Goals and Outcomes

Fair, Stable and Adequate Financial Resources

A government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.

- A long-term sustainable budget
- New or expanded revenue sources
- Accessible and transparent financial information

Accomplished

- Airport SCASDP Grant
- Pavement Bond Measures
- Revised Street Assessment policy
- Deferred Maintenance Backlog Reduced
- Support of the annual budget processes that addressed fiscal impact of the recession and implemented nearly \$30 in General Fund reductions since FY10.
- Maintained AA1 Bond Rating
- New or expanded revenue committees work:
 - Meeting the Challenge Task Force
 - City Service Fee proposal
 - Revenue Team
 - Budget Committee Process
- Council subcommittee on Human Services Funding
- Downtown Urban Renewal Plan Amendment
- Revised agreement with EWEB on CILT
- Updated Budget Website for increased access and transparency
- Implementation of paperless workflow systems
- Electronic Personnel Action Form (ePAF) system
- Wellness Program implementation.
- Refinancing of several City bonds
- Risk Services audits of the workers' compensation claims and loss control/property damage recovery.
- Assessing and implementing Payment Card Industry (PCI) data security compliance requirements.

Fair, Stable and Adequate Financial Resources

- More than 100 FTE reductions, with lowest FTE per 1000 population in decades
- Reserve target set at 8%, with FY15 Proposed Budget at 4.7%
- Annual updates to Six-Year Financial Forecast
- Multi-Year Financial Plan
- Six-Year Capital Improvement Program
- Supplemental budget allocations to fund City Hall project (and help reduced deferred maintenance on city facilities by eliminating the existing CH and replacing with new one)
- Downtown Urban Renewal Plan Amendment, May 2010
- Finance Investigative Team,
- Street Repair Review Panel
- Urban Renewal Expenditure Review Panel
- Reformatting of budget document information for enhanced readability and understanding

Underway

- POS Funding Strategy for Operations and Maintenance
- Lane County Vehicle Registration Fee
- Oregon Legislature Transportation Funding Discussion
- Renew Street Bond Measure
- New Parks, Recreation & Open Space Bond Measure
- Possible County Vehicle Registration Fee, 2015
- Possible Library Local Option Levy, November 2015
- River Road/Santa Clara Discussions regarding voluntary annexation, ongoing
- Development incentives, such as MUPTE, Enterprise Zone, Loans, etc., to increase property values and result in greater future tax revenue