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smarttrips: news

June 2015

FREE Travel Tools

Watch your mailbox for the **smarttrips order form** in the coming weeks. The **smarttrips order form** offers a host of informative materials to help you travel smart. As a reward for participating, we'll send you a free gift such as a BPA-free metal water bottle. Let us help you travel around your neighborhood in comfort and style.

Join us for the **smarttrips: south central Kick-Off Party!**

**Tugman Park
Saturday July 18, 2015
11 a.m. - 2 p.m.**

Join us for free bike repairs, BBQ, Eugene's **FIRST** ever bike wash, **PRIZES** and fun games. Hotdogs and chips will be provided! Learn about ways to get around your neighborhood and meet with your fellow **smarttrips** neighbors. Make sure to bring your bike so we can get it all fixed up, cleaned and ready to ride! Kids can learn and practice their bike and walk safety skills in our Traffic Safety course also.



smarttrips: Coming soon to your neighborhood!

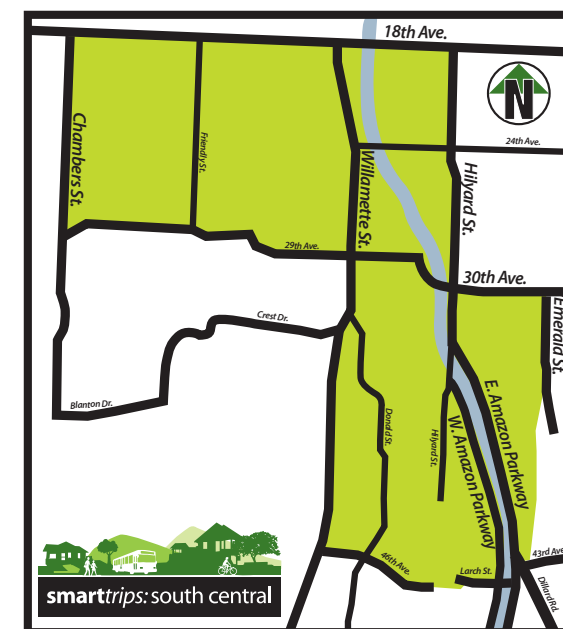
You Have Options! The **smarttrips** program offers transportation tools to help you discover the treasures of your **smarttrips: south central** neighborhood while being active and creating a healthier lifestyle. **Smarttrips** has something for everyone.

We use hands-on, interactive programs to make transportation options fun and accessible for all. Watch your mailbox for the **smarttrips order form** in the coming weeks. The order form offers many resources to help you discover the ease of getting around Eugene by foot, bike, bus or carpool. We offer a variety of programs and tools that are worth checking out!

2015 marks our fourth year of **smarttrips: eugene**, and this time, we're coming to your neighborhood! **Smarttrips: south central** residents can order a **FREE** walking kit complete with a pedometer, a special neighborhood walking and biking map and health information on the benefits of walking.

A **FREE** bike kit is also available and will provide essential resources for new and seasoned bicyclists alike. The kit includes a **FREE** mini bike light set. Residents can

partake in a guided bike ride to the Emerald's Game on August 30th against the Spokane Indians as well as Eugene's **FIRST** ever bike wash at the **Smarttrips Kick Off Party on July 18** at Tugman park from 11 a.m. - 2 p.m. All for **FREE!**



If you are interested in riding the bus or trying out carpooling, we can help you find the bus route and stop that work best for you and we can even help you find a carpool partner. Who knows, they may even be your next door neighbor.

Our goal is to provide you with the materials and tools you need to get

around Eugene in a variety of ways — and save money and maybe even lose weight while you are doing it! So get out there and rediscover your neighborhood on foot, on bike or by transit.

Watch for newsletters that will keep you informed of all the events coming your way. And be sure to take advantage of all the events and promotions the program has to offer. We can't wait to see you out in the neighborhood!

To find out more about **smarttrips: eugene** programs, contact Jennifer Kessinger at 541-682-5059

Get Ready to Travel Smart



Celebrate your Eugene Neighborhood! Participate in all of the fun programs, activities and events that **smarttrips: eugene** has planned for the coming year. We'll have something for everyone.

Watch your mailbox for the **smarttrips order form** in the coming weeks. The order form offers a wide range of travel tools to help you discover the ease of getting around Eugene, all for **FREE!**

Transportation Resources

smarttrips:eugene
www.smarttripseugene.com

Follow us! on facebook:
[facebook.com/smarttripseugene](https://www.facebook.com/smarttripseugene)

Follow us! on twitter: **smarttripsEUG**

Follow us! on instagram: **smarttripsEUG**

City of Eugene Transportation Options
www.eugene-or.gov/walkbike
541-682-5059



Honored Rider Pass

Did you know that LTD offers free rides for riders ages 65 and over? Call the LTD Customer Service for assistance at 541-687-5555. You can get your LIFETIME pass at the Customer Service Center located at the Eugene Downtown station. A picture will be required as well as personal identification with proof of age. This could be a Driver's license, passport or State ID. The only cost is a setup fee of \$3.00 to create your photo ID bus pass. Get your pass today!

FREE Bus Passes give you the chance to try LTD for a Week

Have you ever wished you could have 15-20 extra minutes to yourself every day? Now you can, by trying out our award winning bus system. On the bus you can read or listen to music and let someone else worry about the driving.

Riding the bus is a great way to save money, get some extra time to work or socialize and avoid traffic and parking headaches. We can help you plan your trips, select the best routes or find out if you are eligible for free or reduced bus fare.

All you have to do to get started is order a week's worth of FREE bus passes when you receive your order form!



Do You #HASHTAG? You Should!

Every month we will draw a winner from our new followers on our social media accounts.



Facebook: [facebook.com/smarttripseugene](https://www.facebook.com/smarttripseugene)



Twitter: @smarttripsEug



Instagram: @smarttripsEug

Prizes will include Nutcase helmets, shopping bags and much more! Following us on social media helps you stay informed about what we are up to in the community and provides helpful information to make your **smarttrips** easier!

Post a picture on Instagram, Facebook or Twitter that tells a story of your **smarttrip** and include the hashtag #**smarttripseug** during the summer to win more prizes!



Kids make sure to order your smarttrips: Adventure Kids Kits

This summer we will be offering a one-of-a-kind **Kids Adventuring Kit**. The Kit will include bike safety coloring books with a packet of crayons, information on how to properly wear your helmet, as well as a **Reflective Slap Band** to help you been seen by cars. How cool! There will also be awesome **Search & Find** puzzles for bike safety. Make sure to order your Kid's kit so you will be ready for a summer of fun and safe adventuring in your neighborhood! Also, remember to look at our **smarttrips** calendar for all the great **smarttrips** events!



Walk There! Walking for Transportation Leads to More Than Just Your Destination

Whether you are walking to work, the grocery store or your kids to school you ARE exercising. By simply walking for transportation, you are eliminating the need to go to the gym, saving yourself a precious trip, time and money. You'll even arrive at your destination in a better mood and ready for the task-at-hand having been able to clear your mind on your walk there.

Research shows that regular walking contributes to your overall health and fitness in these important ways:

- Helps manage weight
- Boosts immune system
- Relieves stress and worry
- Contributes to "brain fitness"
- Strengthens heart, joints and bones
- Reduces blood pressure, risk of stroke and cholesterol
- Improves mood, self-esteem, balance and circulation
- Gives an energy boost and promotes a good night's rest
- Can delay or prevent major disease or illness

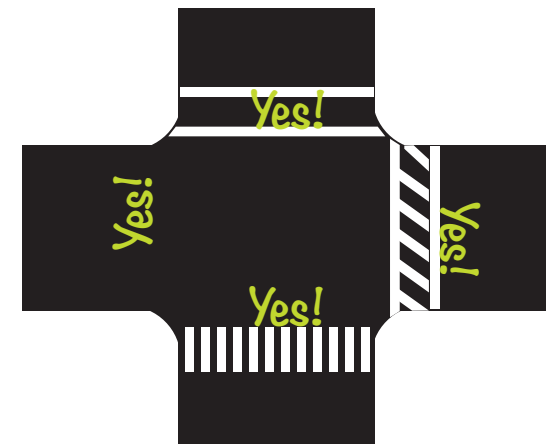
Crosswalk Safety Tips

Did you know that every corner is a crosswalk?

Whether marked or unmarked, once a person enters a crosswalk (a wheel of a bicycle, a foot or the tip of a cane count towards entering the crosswalk) all road users are required to stop.

*ORS801.220, ORS 811.005-811.065

All legs of this intersection include crosswalks. **YES**, every single one!



If you are driving:

- Keep an eye out for people on bikes and on foot about to use a crosswalk.
- If any extension of a person is in the crosswalk, marked or unmarked, including a foot, cane, or wheel, you are required to stop.
- Don't block the crosswalks when stopping at intersections as this could impair use of the crosswalk or impair other drivers' ability to see.
- Be careful when passing stopped vehicles. They might be stopped for pedestrians.
- **ALWAYS** obey the posted speed limit and take extra care in School Speed Zones with reduced speeds, near playground and in neighborhoods.

If you are walking:

- Make sure to activate pedestrian signals at red lights or special crosswalks. **PUSH THE BUTTON!**
- Make eye contact with other road users when crossing streets to make sure they see you and are stopping for you.
- Be alert – especially at right-turn-on-red intersections.

If you are biking:

- If any extension of a person is in the crosswalk, marked or unmarked, including a foot, cane, or wheel, you are required to stop.
- Remember: In the eyes of the law, if you are riding a bicycle on the road, you are considered a vehicle on the road. When you dismount and walk alongside your bicycle, you are considered a pedestrian and have the same rights as a pedestrian.
- You invoke all crosswalk protections when riding in a crosswalk at pedestrian speeds.

ALL ROAD USERS learn your rights and responsibilities when approaching and using Pedestrian Activated Red Lights and Yellow Stutter Flash Crosswalks online at [eugene-or.gov/trafficsafety](https://www.eugene-or.gov/trafficsafety).

ALL smarttrips: eugene events are **FREE** (unless otherwise noted)**

July Events

Hilyard Presents

Friday, July 10, 6 - 9 p.m.

Hilyard Community Center

Come one, come all to Hilyard Community Center for an entertaining evening of music, drama and laughter! Hilyard Presents will offer activities such as movies, karaoke, lawn games and more! **Smarttrips** will be here for more information and games!

smarttrips: eugene Kick-Off Party!

Saturday, July 18

11 a.m. – 2 p.m.

Tugman Park

Don't Miss!

Join us for free bike repairs, BBQ, Eugene's FIRST ever bike wash, PRIZES and fun games. Hotdogs and chips will be provided! Learn about ways to get around your neighborhood and meet with your fellow **smarttrips** neighbors. Make sure to bring your bike so we can get it all fixed up, cleaned and ready to ride! Kids can learn and practice their bike and walk safety skills in our Traffic Safety course also.

Sunday Streets – Downtown

Sunday, July 26, 11:30 a.m. – 4 p.m.

Kesey Square Activity Center

Walk, bike and roll on two miles of car-free streets in downtown. Eugene Sunday Streets is an annual event that promotes healthy, active living by opening the city's largest public space - its streets, to discover active transportation in a safe, traffic-free environment. Fun activity center in Kesey Square with live music! For kids of all ages, food carts, beer garden and more! Check out [eugenesundaystreets.org](https://www.eugenesundaystreets.org) for details.

Go to www.smarttripseugene.com for the full schedule.