

**EUGENE PUBLIC LIBRARY ADVISORY BOARD  
MINUTES**

Thursday, January 28, 2016

6:00 p.m. – 7:30 p.m.

Singer Room, Downtown Library, 100 West 10th

**Present:** Chelsea Clinton, Kerry Delf, Joe Gonzales, Kelly Johnson, Sharon Posner, Connie Regali, and Beth Walsh.

**Staff:** Connie Bennett, Renee Grube, and LaVena Nohrenberg

1. Called to Order and Introductions.
2. Additions/Corrections to the Agenda – none.
3. Approval of November Minutes – approved.
4. Public comment – none.
5. Reports from the Library Director, Friends, and Foundation were submitted ahead of time.
6. Update on Levy implementation: The new Branch hours were announced to the community. Preparing for the recruitment of twenty-one new staff positions which will support the levy services.

In 2009, as a part of cost saving measures, we stopped allowing magazines for check-out and reduced the number of subscriptions. Consistently and frequently, patrons ask that magazines circulate again. With the successful levy funding and using a triple bottom line analysis of providing circulating magazines as one of the services of the “Library of the Future,” the plan is to circulate magazine, though a start date has not been identified.

Library staff in both Adult Services and Youth Services are beginning to plan for the additional delivery of off-site programs. Board members provided a list of recommended locations that included community events, neighborhood associations, social service agencies, businesses, and others. The broad list of recommendations should help staff develop plans for reaching people who are not current regular users of the library.

7. Discussion of Library Safety, Cleanliness, Administrative Order Behavior Rules, “Safe and Welcoming.” Every few years the Library does an analysis of how well we are achieving the goal of providing a safe and welcoming library experience. As a part of this analysis, we review the current behavior rules to determine if there are any needed changes or additions. For example, there is a current rule that patrons cannot be under the influence of any illegal drug or alcohol; the text of that rule will be updated to also include marijuana. Board members provided feedback that they generally feel comfortable coming into the Library. Also conveyed from Board members was a strong sense that the Library offer equitable access, and that there should not be rules that create unnecessary barriers for people without homes.
8. Info share and Announcements: There are two Library Advisory Board positions that will be announced in the City’s open boards and commissions information. The youth position (under 25) continues to be open. The Bethel Branch representative term is up in June. Beth could choose to re-apply, and that would go through the normal board application process. The application process closes on March 31<sup>st</sup>.

**NEXT MEETING:** The meeting schedule for March 17<sup>th</sup> may be rescheduled. On the agenda for the March meeting will be a staff presentation about early literacy program.

**Eugene Public Library - Advisory Board  
January 28, 2016**

**Library Services Director Report** - Connie Bennett

**New Hours**

As planned, on January 1, 2016 our expanded hours were announced. A portion of the press release:

**Library Levy News: More Hours**

On November 3, 2015, City of Eugene voters approved Measure 20-235 to fund expanded Eugene Public Library services for five years starting in July 2016. The funds will provide increased hours, free programs, and materials and technology at all Eugene Public Library locations: Downtown, Bethel, and Sheldon.

Based on an analysis of visitor patterns and input from the community, the schedule for increased hours has been set and will begin July 1. The Bethel Branch and Sheldon Branches will open a sixth day each week (Monday), with three mornings and three late afternoons restored each week, and the popular Tuesday evening hours continued. At the Downtown Library, Sunday morning hours will be restored.

**Starting July 1, 2016, the open hours schedule will be:**

DOWNTOWN LIBRARY Mon. – Thurs.: 10:00 a.m. – 8:00 p.m. Fri. – Sun.: 10:00 a.m. – 6:00 p.m. First Friday each month: 10:00 a.m. – 8:00 p.m.

BETHEL & SHELDON BRANCHES Mon., Wed., Thurs., Fri., and Sat.: 10:00 a.m. – 6:00 p.m. Tues.: 12:00 p.m. – 8:00 p.m. Sun.: closed

**Recruitments**

We have identified the new, levy-funded positions to provide the expanded services, which in some cases is resulting in a reconfiguration of job duties in a work area. Over the next 5 – 6 months, we will be hiring 21 new employees, most with a start date of July 1. Positions range from part-time to full time, and 14 are represented positions. There are currently five entry-level librarian positions gaining national attention: ALA Joblist Help us get out the word!

## **Eugene Public Library Foundation – Sharon Posner, President**

Since last we met in November ...

1. Year-end mailing campaign received a very encouraging response, with 260 contributors giving over \$54,830. It was our most successful year-end campaign to date.
2. Winter calendar highlights were mailed to donors with a giving level above \$250. We are also planning a Stewardship event for these same contributors for March 19 with a library-sponsored speaker, Ron Rash.
3. Imagination Library continues to enroll children in the Eugene Library catchment area, approx 2773 at this time with 3065 served, including graduates. We are planning a luncheon on April 7th at the Eugene Country Club to reach out to new donors and are actively recruiting table hosts, and would love to include all of you! It's only \$200 for a table of 8.
4. We held a reception for IL founders on January 22 in the library and had a strong response with 48 in attendance and two happy recipients to share their stories.
5. We faced the challenge of two our new board members resigning because of life issues (!) and were able to find two new highly qualified and enthusiastic replacements.
6. Booked for the Evening is schedule for September 30, 2016. The Event Committee is having a kick off on Feb. 1 at the Tap and Growler.

## **Friends of Eugene Public Library Advisory Report – Connie Regalli**

~Last time I thanked all those working hard to help pass the Library levy. Happily, I can say it worked! It was an honor to stand with Sharon Posner while Mayor Percy acknowledged the EPL's Friends/Foundation groups at the State of the City event. We will hang our certificate in Second Hand Prose.

~We did not meet as a board in December, but now really gearing up for our annual used book sale, April 9/10. All committees hard at work picking up donations, culling, sorting, packing and singling out the special books and media that are marked a bit higher than items sold in the core.

~Our online sales continue to be productive.

~We are working with a U of O winter term marketing class where the students will help us think "outside the box" as to ways we can enhance our "four buckets" used as fundraising venues.  
Connie Regalli