



Vision Zero Task Force Meeting #1 Summary

September 21, 2016, 1:00 – 3:00 pm

Wells Fargo Building , 99 E. Broadway, Downtown Eugene, Lyle Conference Room (4th Floor)

Next meeting: Wednesday, November 16th, 2017, 1:00 – 3:30 pm

Welcome & Introductions

Kurt Corey, Public Works Executive Director welcomed committee members and spoke about the importance of the Task Force's work for the City of Eugene. Kurt then asked committee members, staff and audience members to introduce themselves and explain why they are participating in this Vision Zero planning process.

Vision Zero Movement

Larisa Varela, City of Eugene, Associate Transportation Planner, gave an introductory Vision Zero presentation on the history of Vision Zero in Eugene, the Vision Zero Movement in Sweden and the US.

State of Traffic Safety in Eugene

Ellen Currier, Lane Council of Governments (LCOG), gave a presentation that introduced Eugene crash data and the analysis LCOG has undergone for their Safety and Security Plan.

A number of comments and questions surfaced during the presentation, including:

- There is a lag in getting data on traffic crashes from ODOT.
- Vision Zero Cities are looking at a number of data sources. There are ways to supplement data. For example, can look at health records if a City can access the data.
- There are people working to integrate other data in addition to ODOT data
- There is data from people walking and biking fatalities in vital statistics data. Minor injuries are highly underreported.
- In Eugene, EPD does not investigate all crashes and therefore does not report all of them.

There were questions around the data that project staff will follow-up on, including:

- Question: Are crashes that don't involve motor vehicles reported in this data?
- Question: Do crashes with trains show up in this data set?
- Questions: Does Fire & Emergency Medical Services report on crashes that they don't provide transport to hospital for? For example, if a friend or family member provides transport to the hospital, but EMS assisted at the crash, are those reported?
 - Answer: Fire & EMS does keep records for all patient contacts. They don't currently share this data, but that doesn't mean they can't share data in the future.
 - Answer: A DMV crash report is created when there is transport to a hospital, but may not be if there is no transport

- Making drivers education mandatory may be a good way to reduce crashes.

Task Force Roles & Responsibilities

Jessica Zdeb, Toole Design Group reviewed the Task Force Charter.

Question: How will the plan be adopted?

Answer: There are two ways the plan could be adopted, 1) Administrative Order or 2) City Council adoption. At this point in time, the Project Team is uncertain on the adoption process.

The Project staff asked if we are missing any stakeholder perspectives on the Task Force. Below is a list generated during the Task Force meeting:

- AAA
- Equity representative
- Families of traffic victims
- Federal Agencies
- Health Community – Hospital, Trauma Center
- Mothers Against Drunk Driving
- Neighborhood Groups
- Insurance Industry
- Safe Kids Coalition
- Vehicle Manufactures
- Youth (driving age)

Project staff mentioned that we can reach some of these stakeholders through our public involvement plan, including through focus groups and neighborhood meetings.

Vision Statement Activity

The Task Force broke into three small groups to work on the Vision Statement activity.

Below are a list of key elements Task Force members recommended be included in the vision statement for the Eugene Vision Zero Action Plan.

Goal date

Reference data driven

All users of all modes of transportation

Use eliminate deaths and life changing injuries instead of serious injuries, zero acceptance of deaths

Use strong language, such as “prioritize safety” and “we will”

Below is a list of actions or priorities Task Force members would like considered in the Vision Zero Action Plan.

Community education

Culture/behavior change – make Vision Zero everyone’s concern and responsibility, but be positive

Action Plan should be incorporated into other plans, policies and working documents of the City

Focus on current problems or causes of crashes (ex. impaired driving)

Below is a list of concerns shared by some Task Force Members:

Need to allocate resources to Vision Zero to fund implementation of the Action Plan

Unless we recognize in the Plan that enforcement plays a significant role, things may not change

Data needs to be more timely

Meeting #1 Follow-Up

Meeting summary will be emailed out within a week.

Presentation is posted online at <https://www.eugene-or.gov/3377/Task-Force>.

Survey Monkey will be emailed out to get feedback on draft Vision Statement prior to Meeting #2 on November 16th.

Task Force Meeting #1 Attendance:

Task Force Members Present:

Name	Title	Alternate for:	Stakeholder
Carmel Snyder	Director of Advocacy and Outreach	N/A	AARP/older adults
Marina Hajek	Advocate	N/A	parent of traffic victim
Pat McGillivray	Community Relations Director	N/A	Bethel School District
Rob Zako	Executive Director	N/A	Better Eugene-Springfield Transit (BEST)
Kelsey Moore	Member	N/A	City of Eugene, Active Transportation Committee
Todd Schwartz	Interim Deputy Chief	Chief Joe Zaludek	City of Eugene, Fire & Emergency Medical Services
Greg Gill	Assistant Judge	Judge Wayne Allen	City of Eugene, Municipal Court
Sam Kamkar	Police Captain	Chief Pete Kerns	City of Eugene, Police Department (EPD)
Kurt Corey	Executive Director	N/A	City of Eugene, Public Works Department
Brian Johnson	Epidemiologist	N/A	Lane County, Public Health

David Reesor	Transportation Planning Supervisor	N/A	Lane County, Public Works
Eugene Organ	Coordinator of the Oregon ADA Center	N/A	Lane Independent Living Alliance (LILA)
Carl Yeh	Board Member	N/A	Lane Transit District (LTD)
Bill Johnston	Transportation Planner	N/A	Oregon Department of Transportation (ODOT)
Steve Wildish	Vice President	N/A	Wildish Companies/freight

Task Force Member Absent: Matt Roberts, University of Oregon

Members of the Public Present: Sue Wolling and Michelle O'Leary

Project Staff Present:

Name	Title	Agency
Bill Clingman	Senior GIS Analyst	Lane Council of Governments
Ellen Currier	Transportation Planner	Lane Council of Governments
Rob Inerfeld	Transportation Planning Mgr	City of Eugene
Larisa Varela	Transportation Planner	City of Eugene

Project Team Consultant Present: Jessica Zdeb, Toole Design Group