

**OFFICE OF THE MAYOR**  
City of Eugene, Oregon

**PROCLAMATION**

- WHEREAS:** Excellence in education is vital to the success of our nation and our city; and
- WHEREAS:** By preparing our students for the responsibilities and opportunities of the future, education encourages the adoption of ideals and ethics that equip and unite us in working toward a brighter future; and
- WHEREAS:** Education must blend the nurturing of the heart and mind, building character through lessons on honesty, tolerance, and citizenship in addition to developing intellect through lessons on language, math, and science; and
- WHEREAS:** One of the spiritual giants of our time and our nation, the Lubavitcher Rebbe, Rabbi Menachem M. Schneerson, dedicated his life to the promotion of education as the cornerstone of humanity. A tireless advocate for youth around the world, The Rebbe emphasized the importance of education and good character, through the establishment of over 5000 educational and social institutions in all 50 states in the USA and in 80 countries on six continents; and
- WHEREAS:** Over the last four decades, the US Congress has set aside “Education and Sharing Day” and is proclaimed annually by presiding US presidents, on the anniversary of the Rebbe’s birth, in honor of his commitment to teach the next generation of Americans the values that make our country strong. This day provides Americans the opportunity to pause and recognize our responsibility to ensure that our young people have the foundation necessary to lead lives rich in purpose and fulfillment; and
- WHEREAS:** The character of our young people is strengthened by serving a cause greater than self and by the anchor of virtues, including courage and compassion. By instilling a spirit of service in our children, we create a more optimistic future for them and our city.

**NOW, THEREFORE,** I, Lucy Vinis, Mayor of the City of Eugene, Oregon, do hereby proclaim March 27, 2018, to be:

***“Education and Sharing Day, Eugene”***

in the City of Eugene and call upon government officials, educators, volunteers, and citizens to reach out to young people and work to create a better, brighter, and more hopeful future for all.



*Lucy Vinis*

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*Mayor of Eugene*  
*March 27, 2018*