Meeting Outline

1. Envision Eugene Implementation - Terri
2. Urban Reserves Planning - Rebecca
3. Clear and Objective Housing: Approval Criteria Update - Jenessa
Envision Eugene Background
7 Pillars & Community Vision

• Provide ample **economic opportunities** for all community members

• Provide **housing affordable** to all income levels

• Plan for **climate change** and energy resiliency

• Promote **compact urban development** and efficient **transportation options**

• Protect, repair, and enhance **neighborhood livability**

• Protect, restore, and enhance **natural resources**

• Provide for adaptable, flexible, and **collaborative implementation**
Ongoing Planning for Eugene’s Growth

Hybrid Option 2012 - 2032

- Adoption Process
- Baseline UGB
- Needed Housing
- Monitoring & Area Planning
- Monitoring Report

- Urban Reserves Process
- Urban Reserves
- Update UGB
- New UGB

- State Acknowledgement UGB
- + 1 year
- + 2 years
- + 3 years
- + 5 years
- + 3 years

State Acknowledgement Urban Reserves
Presentation Outline

1. Urban Reserves Background
2. How we will get there (highlights):
   • Draft Project Charter
   • Draft Public Involvement Plan
3. Planning Commission role
4. Discussion and input
Envision Eugene
Vision to Action
What Are Urban Reserves?
ANTICIPATED GROWTH: PLANNING BEYOND THE UGB

PROJECTED POPULATION

YEAR

2032  2042  2052  2062

35,127  51,419  67,007  83,755

Increase from 2015
Population of 184,192

Data Source: Population Research Center,
Portland State University 12/15/2015
Why are urban reserves important now?

- Coordinated with our Growth Monitoring program
- Urban Reserves in place before the UGB is re-examined in January 2021
- Will allow more flexibility and smart growth; not limited to “exception areas”
- More certainty for landowners
What happens if we don’t adopt Urban Reserves?

• Less prepared to respond to growth
• Continued uncertainty about where future growth may occur
• Inefficient and higher cost of services and development
• Prevent us from realizing shared vision
Draft Project Charter (Attachment C)
Draft Public Involvement Plan (Attachment D)
How are we going to do it?

Collaborative effort:

• Community members
• Property owners
• Stakeholder groups
• Eugene
• Lane County
• Utility and Service Providers
• Nearby Cities
What is a Project Charter?

- Overview/purpose
- Goals
- Objectives
- Milestones/Timeline
- Deliverables
- Key Stakeholders
- Public Involvement Plan
- Decision Making Process
- Coordination Protocol
- Project Budget
- Assumptions & Policy Background
- Constraints
- Dependencies
- Risks
- Approvals
Project Assumptions

- Using same development density and housing mix assumptions as in UGB analysis
- Using the 2015 Portland State University population forecast for Eugene and Lane County.
- Following direction in state law
- Flexible approach--Analyzing between 10 and 30 additional years beyond the 2032 UGB
# How will we get there?

<table>
<thead>
<tr>
<th>Urban Reserves Planning Process Summary Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
</tr>
<tr>
<td>Winter</td>
</tr>
<tr>
<td>----------</td>
</tr>
<tr>
<td>Project Initiation</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

*The target for City and County consideration of proposed urban reserves is within 2 years of UGB acknowledgement, or January 2020.*
Service Provider Working Group

• City, county & urban reserve-area service providers
• Collaboratively discuss service provision and develop intergovernmental agreements (IGAs)
• Land use regulations, building code administration, wastewater, water, fire protection, parks, transportation and stormwater
Envision Eugene Technical Advisory Committee:

• Advises staff on City-wide growth management initiatives
• Reviews technical information used to inform policy decisions
• Appointed by City manager
• Recruitment beginning in June
• Planning Commission representation requested
Triple Bottom Line (TBL) Sounding Board

• Framework to reach sustainability goals
• Environmental, equity and economic impacts of projects
• Provide feedback and review of policies and project ideas
• Provide input on how to best reach their constituencies
• Act as liaisons to their groups
Planning Commission Role in Urban Reserves

• **Review and provide input** on the Public Involvement Plan and Project Charter

• **Approve** the Public Involvement Plan (Eugene Planning Commission)

• **Receive updates and provide input** on draft documents throughout the process

• **Make final recommendations** to adopting bodies, Eugene City Council and Lane County Board of Commissioners.

• **Participate** on the EETAC and TBL Sounding Board
Draft Public Involvement Plan

Includes:

• Project Goals
• Public Involvement Process (work plan)
• Project Stakeholders—beginning list

• Describes ways people can engage, effectively participate and help shape the plan
• Equitable and thorough
URBAN RESERVES OUTREACH PROCESS

Project Initiation
- Winter - Spring 2018
- Stakeholder Meetings
- Online Engagement

Technical Analysis
- Summer 2018 - Spring 2019
- URBAN RESERVES AREA MEETINGS
- TBL SOUNDOING BOARD

Develop Options
- Summer 2019 - Fall 2019
- URBAN RESERVES AREA MEETINGS
- TBL SOUNDOING BOARD

Proposed Urban Reserves
- January 2020
- COMMUNITY MEETING
- TBL SOUNDOING BOARD
- ONLINE ENGAGEMENT

Formal Adoption Process
- Winter - Fall 2020
- COMMUNITY MEETING
- TBL SOUNDOING BOARD
- ONLINE ENGAGEMENT
- STAKEHOLDER MEETINGS AS NEEDED

ABBREVIATION KEY:
- TBL = Triple Bottom Line
- PCs = Lane County and City of Eugene Planning Commissions
- CC = City of Eugene City Council
- EETAC = Envision Eugene Technical Advisory Committee
- WS = Work Session
- BCC = Lane County Board of Commissioners
- GGA = Intergovernmental Agreements
- REC = Recommendation
Questions for the Planning Commission:

**Project Charter:**

• Does the Project Charter clearly explain the *why, what, how, who and when* of the project?

• Are the Planning Commission’s roles in the project clear?

• Do you have any suggestions to improve the Project Charter?

**Public Involvement Plan:**

• Are the Public Involvement Plan goals appropriate and achievable?

• Are the public engagement strategies sufficient to inform our community and uncover a full range of potential impacts for decision makers to consider?

• Are there any project stakeholders we should add to the list?
Requested Action and Next Steps

• Provide input on Charter and PIP (tonight)
• Consider approval of PIP after receiving input from other bodies (June 25)

Next Steps:
• Lane County Planning Commission (May 15)
• Eugene City Council (May 29)
• Lane County Board of Commissioners (June 19)