



## Draft Goals

1. Improve the neighborhood economy and empower local residents by encouraging the growth and creation of local businesses.
2. Promote redevelopment that enhances the character of our neighborhood while increasing access to daily needs.
3. Promote living wage employment and business ownership opportunities within the neighborhood.
4. Promote connected and efficient multi-modal transportation options that support economic opportunities within River Road and Santa Clara.
5. Improve and promote a transportation system that is affordable, environmentally responsible and transitions to zero carbon.
6. Promote safe, accessible and efficient transportation for all.
7. Ensure that natural areas are healthy, thriving spaces with habitat for native species and provide natural infrastructure.
8. Provide neighborhood access to recreational opportunities, parks, and community centers.
9. Ensure the Willamette River is a vital and accessible part of the neighborhoods.
10. Preserve agricultural land and open spaces within and around our neighborhood boundaries.
11. Support development that is well designed, sustainable, and environmentally friendly.
12. Ensure that future housing addresses the needs of our community.
13. Support a thriving, vibrant and active mixed neighborhood centers along the River Road corridor.
14. Promote land use and development that protects and enhances neighborhood character.
15. Ensure our community is welcoming and inclusive.
16. Foster collaborative relationships to build a stronger and more resilient community.
17. Empower citizens to jointly create a strong sense of community.
18. Provide public services appropriate to the needs of the community.
19. Increase resilience in local food, water, and disaster preparedness systems necessary for human health and wellbeing.