



## **River Road-Santa Clara Neighborhood Plan Triple Bottom Line (TBL) Sounding Board**

### **MEETING GOALS/OUTCOMES**

1. Evaluate Neighborhood Plan draft goals and policies for environmental, economic, and social aspects of sustainability.

### **TOPICS**

1. Welcome & Introductions
2. Project Overview
3. TBL Tool Overview
  - Overview of tool
  - Q&A
4. TBL World Café
  - Create three groups with three members each
  - Create five stations around room for each of the topic areas
    - Economic Development (Goal 1-3) – Eric Brown
    - Transportation (Goal 4-6) – Audrey Stuart
    - Parks & Natural Resources (Goal 7-10) – Rene Kane
    - Land Use (Goal 11-14) – Terri Harding
    - Community (Goal 15-18) – Jason Dedrick
  - Each small group member will be assigned one component of TBL and carry that lens through the remainder of the meeting: Social Equity, Environmental Stewardship, Economic Prosperity
  - Each group of three rotate through each of the 5 stations; 15 minutes at each station
  - Scribes will capture ideas for that topic area as they are surfaced (popcorn style) as well as any pros and cons for the goals
  - As groups rotate, they will see existing ideas and add new ones. This creates more efficiency by reducing duplication and allowing for more breadth in ideas.
5. Report-Out
  - Scribes take 2-3 minutes to mention some of the highlights and themes for their topic area
  - Discussion of process and next steps