Community Vision Statement

The River Road and Santa Clara Neighborhoods exude a strong sense of place. They are welcoming and inclusive neighborhoods for people of all backgrounds. River Road and Santa Clara celebrate and nurture community unity and diverse cultures, and honors the rich history of farming in the neighborhoods. The community recognizes the value of natural assets, such as the River, and thriving shared spaces, such as parks, schools and local businesses. Our neighborhoods are safe, resilient, and engaged, with strong social networks and reliable public services.

Goal 15 Ensure our community is welcoming and inclusive

15.1 Promote a welcoming environment and inclusive approach to the work of the Community Organizations.

15.1.1 **Respond promptly** to any instance of racism, discrimination and/or hate in the neighborhoods

- RRCO/SCCO **participate in Hate and Bias Prevention training**, and commit to advocating for community needs and responding promptly to any instance of racism, discrimination and/or hate in the neighborhoods.
- Designate a board member to follow issues, share information and consider current actions.
- Communicate with the community by sending a special email update.
- Vote as a board to condemn actions, or to support local, state or national measures that support the community.
- City/County provides materials and, together with RRCO and SCCO, comes up with a collaborative strategy for graffiti abatement in the neighborhoods.

15.1.2 **Maintain a standing meeting agenda item** for addressing issues important to youth, low-income residents, people with disabilities, and communities of color. Recruit organizations and schools to participate in SCCO meetings and lead the agenda item by volunteering with non-profits and schools.

15.1.3 **Connect with all residents.** Increase the opportunities for under-represented residents to participate in community activities, including people with disabilities, non-English speakers, communities of color, youth, families, and unhoused residents.
- **Host multi-cultural events** and outreach with translation services, food and entertainment.
- **Provide a list of organizations** that provide social and cultural services and ADA accommodations. Work with The City of Eugene Human Rights Commission, LULAC, CALC, Centro Latino, SURJ and LILA* and other organizations.
- Expand and promote neighborhood cultural awareness.
- Inventory community spaces in RRSC, provide a list of ADA features and limitations, and encourage organizations and institutions to improve ADA accessibility to community spaces, indoor and outdoor.
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- **Provide 'Welcomers'** to focus on outreach to schools new housing developments, new businesses, etc.– to be sure anyone new to the neighborhood feels welcome, is aware of the neighborhood organizations and are encouraged to participate.
- Conduct a door to door outreach survey to residents to listen to views and get people involved in community activities.
- City and County provide **cultural ambassadors/language translators** who would assist the Community Organizations with outreach, agenda setting, and creating and editing outreach materials ('welcome kits', newsletter articles, etc.) and who would be available for non-English-speaking residents to contact for questions related to City/County business.
  (For more information, check out the City of Eugene Values and Principles for Public Participation. Principles for Interacting and Engaging with the Community:
    - Listen to people's stories
    - Use established community networks
    - Spend time building relationships
    - Recognize diversity within various communities
    - Learn about the community you want to involve. Do not operate from preconceived notions.
    - Demonstrate results from public involvement
  LULAC: League of United Latin American Citizens of Lane County
  Centro Latino: Centro Latino Americano
  LILA: Lane Independent Living Alliance
  CALC: Community Alliance of Lane County
  SURJ: Showing Up for Racial Justice Eugene-Springfield)

15.2 Housing Affordability: Increase affordable housing opportunities in the neighborhoods (see Land Use Goals for details)

15.3 The Unhoused Community: Advocate for housing, and provide information to community members about housing services and social opportunities for people without stable housing

15.3.1 Facilitated community conversation about how to provide services.

15.3.2 Outreach/education to general community about issues such as homelessness.

15.3.3 Work with the city and county to Identify and advocate for rest stop or car camping sites. Network with other neighborhoods and learn from their successes.

15.3.4 Working with non-profits and faith-based organizations in the neighborhood on serving the unhoused community.

Goal 16 Foster collaborative relationships to build a stronger and more resilient community

16.1 Community Outreach Capacity: Enhance RRCO and SCCO communication and outreach capabilities to reach the entire neighborhood.

16.1.1 The City and County will partner to provide stable funding, proportional to the total incorporated/unincorporated properties, to ensure both Community Organizations multiple opportunities, per year, can reach all addresses within the neighborhoods

16.2 Collaborate with city and county in focusing outreach with the mission of building community interconnectedness, motivating economic development and promoting neighborhood values

16.3 Gathering and Learning Spaces: Ensure access to open community gathering, sharing, and learning spaces for all residents.

> 16.3.1   Define centers and/or gathering places that are available for all RR/SC neighbors to use or attend.
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> 16.3.2   Work with Eugene SD to use facilities to provide learning opportunities for all RR/SC adults.
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> 16.3.3   Identify locations and create community gardens for neighbors in RR/SC.
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> 16.3.4   Gather and share information about services available and communicate them to RR/SC neighbors.
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> 16.3.5   Create opportunities and locations for public art and murals on businesses
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> 16.3.6   Collaborate with developers along the riverfront to include public use areas.

16.4 Neighborhood Projects: Build and maintain resident engagement in safety through neighborhood projects

> 16.4.1   Neighborhood Action website
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> 16.4.2   Create an action team to restore Flat Creek drainage areas
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> 16.4.3   Empower neighbors to paint murals on intersections
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> 16.4.4   Use and promote matching grant funds to improve shared spaces that are not maintained by city or county

16.5 Walkable Neighborhoods: Incentivize neighborhood development that allows residents to meet their daily needs by foot

> 16.5.1   Use neighborhood associations and businesses to cross-promote programs and ideas that increase use of active transportation and develop small businesses in the neighborhood

16.6 Resilience Networks: Provide additional support for neighbors to build small scale resilience networks

> 16.6.1   Develop a mapping system for neighbors to identify their resources and neighbors in need. Publish ideas for community building activities and empower neighborhood associations to broaden their outreach
>
> 16.6.2   Map and connect CERT trained community members and support resilience-focused gatherings
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> 16.6.3   Partner with existing tool lending library program to explore an expansion into our neighborhoods.

Goal 17 Provide comprehensive public services and community resources responsive to the needs of the community

17.1 Address present confusion about service providers: Assure River Road and Santa Clara residents are educated about current services providers so there is clarity about which agencies provide their services and how to communicate with them.

17.1.1 Educate residents about what agencies are serving them and how they are funded. Publish and make available a compendium of service agencies in River Road and Santa Clara and their contact information.

17.1.2 Create and publicize a single office that residents could use as a resource when they have questions or concerns vis-à-vis their available public services.

17.1.3 Address the confusion of who owns and maintains infra-structure (hydrants, streetlights, water lines) as annexations proceed.

17.2 Essential public services (safety, water, fire): Provide equitable provision of essential public services if amalgamation and/or transition of service providers is considered.

17.2.1 Review current service provision and adopt a plan of action that addresses coordination, improvement and/or potential transition of essential services as River Road and Santa Clara neighborhoods evolve.

17.2.2 Make this planning process transparent by involving the   community in the formulation of these plans

17.2.3 Review essential service levels as they currently exist and ascertain what public services are missing or deficient; and create a path to mitigating these deficiencies.

17.2.4 If service providers are amalgamated and/or transitioned, adjust current boundaries of service districts to assure that residents, especially those who are currently outside the UGB, continue to be served.

17.2.5 Prioritize provision of comprehensive public safety services and develop strategies for equitable administration of those services throughout River Road and Santa Clara neighborhoods.

17.2.6 Provide access to an urgent care center for River Road and Santa Clara.

17.3 Community resources: Provide park and recreation services as well as library service to River Road and Santa Clara. Encourage and facilitate cultural services that enrich the community.

17.3.1 Provide a comprehensive and park and recreation system with sustainable funding to include all of River Road and Santa Clara commensurate with the services currently provided by the River Road Park and Recreation District.

17.3.2 Realize the development of the planned community park and community center in Santa Clara and continue provision of a community park and community center in River Road, currently being filled by the River Road Parks and Recreation District.

17.3.3 Facilitate a feasibility of creating a larger, regional park and recreation district which would assure dedicated and sustainable funding for parks and recreation.

17.3.4 Research how consistent and sustainable library services can be provided to the entirety of River Road Santa Clara residents.

17.3.5 Create and fund a tool to facilitate and incentivize artistic initiatives that benefit the River Road, Santa Clara community.

17.3.6 Encourage the creation of a clearing house for networking artistic resources.

Goal 18 Increase resilience in local food, water, and disaster preparedness systems necessary for human health and wellbeing

18.1 Green Infrastructure: Promote the creation of green infrastructure

> 18.1.1   Develop green infrastructure guidelines and standards for River Road Santa Clara

> 18.1.2   Create a review process for new and existing infrastructure upgrades that implements the green infrastructure guidelines

18.2 Resilient Infrastructure: Build redundancy into critical infrastructure

> 18.2.1   Assess existing critical infrastructure such as streets, electrical grid, stormwater system, etc. to determine key weaknesses in the event of a natural disaster

> 18.2.2   Develop a prioritized list of projects based on infrastructure assessment

> 18.2.3   Provide redundant solutions to those projects to improve survival rates from disasters

18.3 Food Production: Increase home and neighborhood food production

> 18.3.1   Promote development of community gardens, greenhouses and composting areas within 1 mile of each home

> 18.3.2   Encourage development of community food sharing/food swapping systems

> 18.3.3   Allow gardening between sidewalk and curb

> 18.3.4   Permit vending of home grown food on site

> 18.3.5   Create list of approved edible landscaping plants for parks, schools, and other places

> 18.3.6   Promote concept of edible landscaping for personal and community benefit

> 18.3.7   Encourage organic, pollinator-friendly farming/gardening practices

18.4 Renewable Resources and Energy: Promote renewable resources and energy conservation to decrease reliance on public utility grid

> 18.4.1   Encourage rainwater catchment

> 18.4.2   Investigate possibility of incentives for installing rainwater catchment

> 18.4.3   Incentivize passive solar retrofits by creating performance criteria for reduced inspection fees.

> 18.4.4   Promote utility incentives for energy conservation programs

> 18.4.5   Encourage infiltration of all residential stormwater

18.5 Neighborhood-wide Emergency Preparedness: Educate and prepare for natural disasters.

> 18.5.1   Provide subsidized Community Emergency Response Team (CERT) training on a regular basis

> 18.5.2   Map CERT trained individuals to ensure geographic distribution in neighborhood

> 18.5.3   Create listing of individuals willing to share skills/resources in the event of a disaster

> 18.5.4   Identify locations for strategically placed emergency wells throughout the community and install hand pumps.

18.5.5   Provide emergency water purification systems at well sites

18.5.6   Encourage the identification of most vulnerable residents

18.5.7   Establish emergency food and water supplies