

Eugene City Council Vision, Values, Goals and Outcomes

Adopted June 28, 2021

VISION AND VALUES

We are all Eugene.

We value all people, encouraging respect and appreciation for diversity, equity, justice, accessibility, and well-being. We recognize and appreciate our differences and embrace our common humanity as a source of our strength.

We are responsible stewards of our physical assets and natural resources. We will sustain our clean air and water, beautiful parks and open spaces, livable and safe neighborhoods, and foster a thriving downtown, including stable and accessible infrastructure.

We encourage a strong, safe, sustainable, and vibrant economy, fully utilizing our educational and cultural assets.

We listen to, serve, and include all who live, work, and play here; seeking ways to foster unity and stronger connections across Eugene.

We respond and take actions so that every person has an opportunity to thrive in Eugene.

GOALS AND OUTCOMES

Safe Community for Community Wellbeing

A community where all people are safe, valued, and welcome, and our systems and infrastructure are resilient and secure.

- Increased response to, and decreased incidents of, hate and bias crimes
- Improved resilience for natural and human caused disasters
- Increase security of information technology systems
- Improve safety of transportation system and implement Vision Zero



EXISTING OUTCOMES TO BE UPDATED

- *Decreased property crime*
- *Greater sense of safety (especially downtown)*
- *Visible and accessible police presence*
- *Better police/community relations*

Sustainable and Accountable Development

A community that meets its present environmental, economic, and social needs while planning for and investing in the ability of future generations to meet their own needs.

- Encourage and sustain downtown, transit corridors, and riverfront growth
- Work to create jobs and prosperity and decrease unemployment
- Support resilient small and local business environment
- Refresh and sustain our Triple Bottom Line Lens - decision-making that weighs benefits to and impacts on social equity, economy, and the environment
- Increase access and options to housing and shelter
- Enhance our natural landscape and green infrastructure systems

Accessible and Thriving Culture, Parks and Recreation

A community where arts and outdoors are integral to our social and economic well-being and are welcoming to all.

- Accessible, inclusive, and equitable to our diverse communities
- Preserve strength in arts, culture, and the outdoors
- Invest in arts and culture as an economic engine

Equitable, Effective, Accountable Municipal Government

A responsive government that is transparent and open; we listen and work collaboratively and fairly with the community, providing accessible, equitable, effective, and efficient services to achieve measurable and positive outcomes.

- Transparent and interactive communication
- Public engagement that involves the community broadly
- Stronger public, private and intergovernmental relationships
- Inclusive and equitable systems and services

Fair, Stable and Adequate Financial Resources

An innovative government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.

- A long-term sustainable budget
- New or expanded revenue sources
- Accessible and transparent financial information