

Mayor's CRO Ad Hoc Work Group Meeting Summary Notes

March 11, 2020

1. Agenda Review

Staff reviewed the agenda with the Work Group. No changes were made.

2. Review Group Purpose and Process

Staff shared the purpose statement for the group and the process moving forward.

Purpose Statement:

The Community Climate Action Plan 2.0 (CAP2.0) is Eugene's roadmap to achieving the community climate action goals in the CRO as well as a climate resiliency plan. The purpose of the Mayor's CRO Ad Hoc Work Group is to provide guidance on how to modify the Draft CAP2.0 and to provide input on additional actions to add to the plan to fully meet the CRO goals. The Work Group will provide guidance on the following:

- The high-level topics, or themes, that should guide the document revision process
- Evaluation criteria for additional actions to add to the plan
- Additional actions to add to the CAP2.0 to achieve CRO goals, including some prioritization of the suggested additional actions
- CAP2.0 community engagement process moving forward

Process:

- Feb 12 – Work Group Meeting 1: Listening Session
- Mar 11 – Work Group Meeting 2: Themes + Additional Action Process
- Early April - Community Meeting
- Mid-April – Work Group Meeting 3: Evaluate New Actions
- Early May – Work Group Meeting 4: Release updated document

3. Review of Work Group Themes

Staff walked through the themes from the first Work Group meeting as well as how staff plan to act on each theme.

New Content to be added to the plan

1. More Detail

- Expanded Description of Actions
- Add case studies on key topics like housing and transportation
- Move Triple Bottom Line Analysis from appendix into body of document
- Add a thermometer to show overall progress
- Add a timeline

2. Additional Topics

- Add actions households and individuals can take
- Add case study on consumption that includes the consumption-based goal

3. **Prioritization**
 - Add a timeline to demonstrate when actions will be addressed
4. **Integrate the CRO Internally at the City and Through Other Community-Wide Work**
 - Add Department responsible for each City of Eugene Action
5. **Pathway to the CRO**
 - Add additional actions from Ad Hoc WG Members and community members
 - Incorporate 12 Additional Strategies considered by City Council in 2019
 - Add graph to show current trajectory and the pathway to hit the CRO goals
6. **Funding**
 - Add cost information to City of Eugene Actions
7. **Accountability/Metrics**
 - Add graph that shows current trajectory and pathway to meet CRO goals
8. **Stronger Connection to Housing and Transportation System Plan**
 - Add a case study on housing
 - Add a case study on transportation
9. **Resiliency**
 - Add new actions from Ad Hoc WG Members and community members

Process and Implementation Changes

1. **Integrate the CRO Internally at the City and Through Other Community-Wide Work**
 - Continue to convene and work with staff throughout the City to incorporate CRO into all City work
2. **Funding Strategy**
 - Budget Committee and City Council are the bodies that consider funding allocations and new revenue sources
3. **ECC Commitment/Integration**
 - ECC contributed actions that they plan to do in the next 5-10 years
 - Continue to work with ECC as part of CAP2.0 implementation to collaborate and find ways to move this work forward together
4. **Accountability/Metrics**
 - Sustainability Commission will lead dashboard effort to identify key metrics for the CAP2.0
5. **Community Engagement Concerns**
 - Topic Ad Hoc Work Group will cover later in this process

6. Process Concerns

- CRO provides some guidance on when to report out; further discussion at 4th Ad Hoc Work Group Meeting
- 12 strategies will be included in the new draft
- As other plans are finalized, they will be integrated into this work as much as possible (TSP, Northwest Natural Franchise Agreement outcome)

4. Small Group Discussion

The Work Group broke up into small groups to discuss the theme and proposed revisions. See the Small Group discussion notes at the end of the document for notes from each group.

5. Review Process for Collecting and Evaluating New Plan Actions

Staff shared that ideas for additional actions to be added to the plan will be collected from the community and the Ad Hoc Work Group. The Work Group will make a recommendation about which actions will be included in the plan. Staff will be following up with Work Group members about what the criteria for evaluating actions should be.

Small Group Discussion Notes

Organized by Theme (See below for notes organized by each group)

New Content

- **More Detail**

- TBL Analysis - Who controls content should COE staff grade own work? Social Equity considerations (representation?)
 - Suggestion: First step>Staff start. Second step>Review Committee?
 - Broader set of voices/TBL panel(urban Res. Example) or Equity Panel, Sustainability Commission, standing committee that reflects city
 - TBL not a great system
 - Incorporate Qualitative co-benefits
- Every action needs responsible party, timeline & funding
- Showing equity achievements
- Connect actions with education and community
- Simplifying large actions engagement in larger institutions for all ages/level of understanding
- TBL - How will it be implemented and by who? (throughout plan)
- Confusing/opaque - add more content to be more concrete
- Needs to be enough to define scope of item (what is not included)
- Define scope of each item clearly (1)
- Scope of item has detail of what will be done
- Moving to an action list, building, out content to other things-Housing, Transportation, urban forest, urban
- The examples of other climate plans helpful for detail
- Thermometer-one that goes down emissions sector based/consumption based (related to individual House Holds
- Eugene Carbon>include app in plan>free challenge & app trends)
- **Need both>High level (skeleton)
- Still have feeling of eagerness, powerful, to make consumption piece more effective for all
- Capture influence, not so much prioritization, prioritization is not important as is influence
- Specific for low income household, matching fund for energy efficiency-clean energy fund
- Actions in COE plan but lack of objectives

- **Additional Topics**

- Show how City & city partners can help them take actions
- Can City partner with groups to make larger impact (ex. Large leverage shareholders), rather than focus on individuals/households
- Focus on biggest impact?
- **Consumption-based Goal:**
 - lofty & confusing
 - Focus on sector-goal instead?
 - Public Information Campaigns to address public behavior
- Add sequestrations targets, Other category: ex. Fossil Fuel Bond

- Community involvement participation(understanding)
 - Clean Energy Fund
 - Need to strike the right balance between additional detail and accessibility of CAP documents/Need specific consumption-based actions not just an explanation of what they are
- **Prioritization**
 - Near, Mid, long-term actions
 - Mackenzie Curve?
 - GHG reductions/cost
 - *Develop list & refine overtime>ECC relationships needed
 - state goals by sub-goals (ex. Smaller annual targets)
 - Clarify prioritization (prioritizing actions) vs. timeline (could be smaller timelines for each actions), include both
 - *Each action needs timeline (Include in Appendix?), if appropriate
 - timeline
 - prioritize where most effort/energy/impact (all items)
 - front load highest reduction actions (earlier planning \$\$)
 - Timeline
 - what does it mean?
 - when will it be implemented?
 - can we begin now or later?
 - the thermometer. Doesn't show that CAP-first statement
 - What we are going to do to meet CRO, then detail the HOW
 - Identify dependencies, other actions, other state/fed actions
 - What new content is needed-Also gather from community (lists)
 - Need a clear path to goals from each sector/Bucket
 - High level backbone
 - Sector-Based
 - Consumption-Based - Emissions-List to reduce
 - Look at what is necessary not just feasible
 - done first with front and plan
- **Integrate the CRO Internally at the City and through other work community-wide**
 - Partner agencies should be identified in actions along with responsible party (funding opportunities)
 - Housing/Land Use options to address Emissions
 - Add civic components to build trust for institutions (not just enviro. Actions)
 - Tell stories of success (ex. PW-warm asphalt pioneered) ex. Consumption analysis, ex. EPD>test Arci moto vehicle
 - Communicating(aligning) from other plans that align with CAP(little and big)
 - Create connections to report through stories
 - Want to see an all staff city mtn-make it a priority-know how it applies to your job

- **Pathway to the CRO**
 - Communicate success, CLEAR path, checkpoints
 - Community engagement-Plan-who is in charge, equity, urban forest, land use, housing, food security, going to be lots of community input-Details
 - Get content from other city/community groups/TSP>also goes to transportation commission
 - Intergrade with other committees/clear communication about other work going
 - Pieces of content are missing and there are concerns about who (staff) making decisions
 - TSP/Needs bike/peds, include EV plans and emission, LTD plan
 - Assess the right to level and detail
 - Important (and difficult) to set criteria for selecting new/additional CAP strategies
 - Need to ID strategies to reach CRO goals, not just list in appendix
 - Highlight actions that have been committed to and those that have not

- **Funding Strategy**
 - Incorporate other co-benefits (ex. health)
 - Intergrade TBL into curve
 - Get listed on unfunded needs budget to get in front of committee- URGENT!
 - Needs to get approved by council & next immediate steps
 - Present funding recs options to council
 - Not enough to say how much costs
 - Actions need to be integrated into existing budgets (TSP/CIP) or CMO budget plans process
 - Plan for list of actions to real implementation (requires funding)
 - Need plan to move from plan to implementation-Need Funding plan!
 - rough estimates to aid in budget planning, describe the scale (FTE, other resources); show a comparative value to actions/ROI
 - Show who is paying
 - Pleased about cost information for CAP actions being added/BC nexus

- **Accountability/ Metrics**
 - How can COE enforce other agencies?
 - Add triggers> Can't just show not meeting goals
 - "Automatic trigger" to update to ensure meeting goals (ex. Every 2 to 5 years) (ex. "Meet reductions or buy offsets at \$ amount) *Incentives
 - Triggers that are incentives to meet goals (Do nothing and then pay vs. Do something and pay nothing)
 - Include progress metric (Liked Bend Plan e.g.) and co-benefits
 - Influenced-what decisions are influenced by others externalities-catalyze
 - Show ranges of what can be achieved by implementing strategies
 - Targets 5,10,15 years out with lineage to TSP and housing strategies
 - Need action plan with specific measurements to hold the city accountable

- **Stronger connection to housing, TSP**
 - Don't like case studies idea
 - show connection to other plans, "Connections Chapter", "Crosswalk Options"
 - (ex. How does TSP relate to climate work?)
 - *move TSP targets into CAP (ex. Increase Bike/Peds/Transit use) >How actually do this?>What is plan?>How are projects prioritized to meet TSP targets?
 - *Align CAP & TSP targets
 - Case Study=examples, not complex pull from other communities
 - "Case Study" language is not descriptive enough/hard to understand. Need better language

- **Resiliency**
 - City doesn't have expertise ad hoc
 - Equity recommendations (44 actions)
 - How are we going to pay for it?
 - How will they be implemented?
 - Need other experts, otherwise limitations
 - New Theme - Mental health preparedness/psychological resiliency/stability
 - Look to other communities/orgs ideas
 - Not have in mitigation plan/separate plan concurrently material and psychological; planning and reacting
 - Info display aligned with how long time spent on avg web page, format favorite: Milwaukie
 - Integrate CRO into internal work and accountability - showing overall effort and what other agencies are doing
 - Emotional resiliency
 - To Be Kind/psychology,
 - add a component,
 - Mental/emo. Preparedness
 - Community city could help this in a community
 - Training/reduce barriers>>
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 - Look to large community's -e.g. UP

Process and Implementation

- **Integrate the CRO Internally at the City and through other work community-wide**
 - Need to properly fund/staff, integrate with city staff
 - Look back at 12 strategies-get more detail
 - Opportunities to strengthen communication related to city work, internal climate action plan for decision makers. Translate to staff.
 - Have understanding of where emissions live for COE OPS (GHG Study)
 - Identify actions, all city mtn, CRO goals
 - Create internal training on how staff work relates to emissions? GHG

- **Funding Strategy**
 - Look where opportunities are
 - Build upon them
 - Tailored to current relationships/stakeholders need more trust building
 - As different partners work to reduce-going over is OK- (Neg. emissions)
 - Discussion about funding strategies and process for figuring them out
 - Concern about not having opportunities for input on funding strategies outside of BC/CC process
 - Discussion about BC/CC subcommittee to discuss CAP funding strategies (CSI model)
 - Discussion about the benefit/cost analysis of CAP strategies bet bang for the buck
 - Concern about the staff capacity to implement CAP

- **Accountability/ Metrics**
 - Metrics
 - Break down final targets into smaller projects/timelines (ex. TSP-Bike/Peds targets)
 - What data is available vs. needed
 - *Develop Accountability mechanisms for actions and community partners/companies
 - Accountability
 - How does CAP align with Vision Eval Tool? (ODOT/LCOG)
 - Identify community/policy levers and outputs (ex. Emissions, health, etc.)
 - How does these results integrate with CAP?
 - *Scenario planning by the MPO
 - Include equity metric, dashboard critical
 - Identify areas where transparency is limited
 - Demonstrate confidence to community through:
 - Clear articulation of commitments
 - How were getting there
 - Who is accountable? What are the barriers?
 - more to metrics/accountability (Bend example-we liked)
 - More accountability built into the CAP, aside from the 5-year milestones
 - Like Dashboard, but what does it look like?

- **ECC Commitment/ Integration**
 - ECC is small>Who are we missing? (ex. airport)
 - How can city regulate? Reach out to other large emitters>Ask for plan.
 - If legitimate reason why COE can't regulate, explain why. (community education)
 - Need to identify all large level shareholders in community
 - What does accountability look like (ECC)?
 - How will ECC work together?
 - Spell out vision for ECC, past, present, future, going to be group problem solving, make contribution, like UO contributions
 - Highlight partnerships that have developed, they become case studies

- Need explicit commitments from large lever shareholders and accountability to follow through
 - Use ECC for info share, keep doing work
 - ECC-partners that helped us get where we are today
 - ECC- not encompass all, could engage more (list of more emitters e.g. DEQ list)
 - Coordinate with state/Fed
- **Process Concerns**
 - Clarify regular update process 2 or 5 years
 - Ad Hoc Process
 - Confusion about who decides which actions included in final plan
 - Can Ad Hoc review final doc before presented to council?
 - Can AHG members get meeting materials ahead of time?
 - 12 Additional Strategies
 - Show> timeline, responsible party, funding, scale, equity concerns> (Biomass>facilities next to low income, comm. of color)
 - Process Concerns
 - *Need chance to review final document before 4th/Final meeting
 - Reconvene group AHG in future to check in
 - Explicit in the plan, what's on-going
 - review process, minimum-yearly process with community input, especially marginalized, who serving
 - Plus, include revisions, shift priorities, adaptive could be the work of Ad Hoc members very std models e.g. "Plan-Do-Check-net"
 - Process decisions-How do they get made>
 - Accountability/Metrics - City Council has the authority
 - Details about staff decisions, who, how, maybe include actions/empty from community
 - Keep open mind about community input
 - ECC- functioning groups coming out (e.g. EV start)
 - Recognize/acknowledge that a lot of things will have to change very quickly, and that CAP does not encapsulate all of them?
 - Noted iterative nature of future CAP updates
 - Concern about 3-5 year goals not being met by CAP strategies
 - Need to hear greater sense of urgency from the council
 - Need greater clarity on whether CAP 2.0 should include all strategies later via iterative process
 - When city staff do not include strategies/actions in CAP, there should be an explanation of why not
 - Too much convo about the document, not enough about the actions

- **Community Engagement Concerns**

- What does this look like?
- Reaching wider audiences (social media? Not just website), sustainable events; videos
- Communicating often (big/small stories) w/ impacts and hard #s, incorporate into school curriculum
- On-going advisory, 2 groups- one community, two equity group
- Who is not at the table? Stakeholders, invite large emitter (e.g. industry)
- More connection, but objective to support CRO goals
 - More for shared learning
 - Review- Are we doing the work we say we are doing?
 - Make sure that we are moving forward with plan. Don't get stuck in review process.
 - Want energy to go into outcomes NOT process and mitigation efforts
 - Community engagement - COE sustainability office, only 1 staff.
- Chapter on community engagement
- Discussion about greater use of community surveys of statistically valid sample of city residents (to inform CAP work)
- Council's role in educating the public about the gravity of the problem and the slate of solutions and tools available
- How to talk to the community about the sacrifice needed
- CAP as an opportunity to create a better, more equitable community
- Define community members' responsibilities vs. city responsibilities
- Concern about people feeling not being heard>Planning up to date did not include enough listening
- Better ways to communicate a compelling vision for a post fossil future
- Figure out more ways to get out to the community (vs. community having to come to a public meeting)
- Be clear when the city is asking for input (vs. trying to educate)

Organized by Group (See above for notes organized by theme)

BLACK Group

Likes:

- Pathway to CRO
- More detail-timeline
- Responsible party for actions
- Add Strategies> to get to the 0/goal (TBD Ok)
- Comment: Like all but see problems in categories, like intentions, “How would success be measured” (not included in themes), Thermometer, Graph to show trajectory

Changes/Comments:

- TBL Analysis
 - Who controls content should COE staff grade own work? Social Equity considerations (representation?)
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- **Process Likes:**
 - Dashboard, but what does it look like?
 - Like the way they're outlined
 - What does #1 mean?

Changes/Comments

- **Funding**
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- **Community Engagement**
 - What does this look like?
- **ECC Commitment**
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Red Group

- **More Detail**
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- **Additional Topics**
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New Theme - Mental health preparedness/psychological resiliency/stability

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Green Group

New content

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- Chapter on community engagement
- Need action plan with specific measurements to hold the city accountable
- Pleased about cost information for CAP actions being added/BC nexus
- Important (and difficult) to set criteria for selecting new/additional CAP strategies

- Need to strike the right balance between additional detail and accessibility of CAP documents/Need specific consumption-biased actions not just an explanation of what they are
- “Case Study” language is not descriptive enough/hard to understand. Need better language

Process/Implementation Themes:

- More accountability built into the CAP, aside from the 5-year milestones
- Discussion about funding strategies and process for figuring them out
- Council’s role in educating the public about the gravity of the problem and the slate of solutions and tools available
- How to talk to the community about the sacrifice needed
- CAP as an opportunity to create a better, more equitable community
- Concern about not having opportunities for input on funding strategies outside of BC/CC process
- Discussion about BC/CC subcommittee to discuss CAP funding strategies (CSI model)
- Discussion about the benefit/cost analysis of CAP strategies bet bang for the buck
- Concern about the staff capacity to implement CAP
- Define community members’ responsibilities vs. city responsibilities
- Concern about people feeling not being heard>Planning up to date did not include enough listening
- When city staff do not include strategies/actions in CAP, there should be an explanation of why not
- Better ways to communicate a compelling vision for a post fossil future
- Figure out more ways to get out to the community (vs. community having to come to a public meeting)
- Be clear when the city is asking for input (vs. trying to educate)
- Discussion about greater use of community surveys of statistically valid sample of city residents (to inform CAP work)