



COMMUNITY ADVISORY COMMITTEE- Summary Minutes

Zoom Webinar

November 17, 2020, 6:00 PM

CAC Members Present: Cameron Ewing, Louisa de Heer, Ann Vaughn, Kate Perle, Mary Leontovich, Jon Belcher

Community Members Present: Carleen Reilly, Don Daniels, Harry Sanger

Staff Present: Terri Harding, Chelsea Hartman, Elena Domingo, Leah Perry

Agenda Items

1. Standing Items

- Introductions and Kudos/Gratitude
- Agenda Review
- Public Comments
 - Carleen Reilly – River Road resident, glad to be able to sit in on the CAC meetings.
 - Don Daniels – River Road resident, new resident to the community, grateful for the work being done on this plan and interested in helping support it.
 - Harry Sanger – River Road resident, following the process.

2. Discuss Timeline and Remaining Work

- Chelsea shared the newly updated timeline and discussed next steps in the planning process.
- Discussed whether CAC should review the priority actions before they are reviewed by RRCO and SCCO. Talked about how the Community actions should be set by RRCO and SCCO because many of those actions will be community driven and the organizations can act as working groups for the Community topic area.
- Talked about who and how to get feedback for Community priority actions – the RRCO and SCCO boards, boards plus, working groups, sending out to the interested parties email list for feedback, SurveyMonkey, etc.
- Staff will reach out to Louisa to meet and talk through these ideas. Cameron can send staff spreadsheet used for Land Use prioritization.
- CAC members review priorities and send suggested changes to the associated goalkeeper in advance of December 15 CAC meeting. In December we can discuss changes people have flagged, but we won't go through each action/priority one by one. Then, RRCO and SCCO will review the priorities.

- Chelsea said that next steps include getting CAC support on code actions to be adopted with the Neighborhood Plan so that we can get direction and support from City Council and Lane County Board of Commissioners to begin drafting the code amendments.
- City and LTD staff will be wrapping up Corridor Study deliverables to FTA in December. When City staff start working on the code, will pull CAC Corridor Study subcommittee together again.
- Discussed whether there is a target number of people that planning uses to assess whether outreach is successful. There isn't a specific number that these types of projects use, but generally it's a good sign when you start to hear repetitive input.
- Shared outreach ideas and the desire to use virtual platforms to our advantage, maybe using games or "advent calendar" type social media posts, to build energy around the project at a high-level with simplified language – thinking creatively to get people excited about the plan.
- Talked about what we'd do with the information collected and how it feels like we need engagement to generate interest in the plan but also feedback on some of the specifics from those who have been or want to be more involved in the details.

3. Neighborhood Plan Draft Document Update

- General comments that the Draft Plan document flows well, writing is clear, and like where the project phase descriptions are now.
- Talked about the importance of adding the human, emotional aspect to the plan, telling stories of experiences in the neighborhood or with the process.
- Discussed re-ordering topic areas to draw people in by interesting topics first, but decided not to re-order because it's a lot of work, might be confusing for folks who have participated before, and want to stay consistent to compare how things have changed over time.
- Talked about Action Plan organization and people liked keeping the actions by topic area in the Action Plan and providing an appendix with actions sorted by project type so that we have both options.
- People expressed the desire to see themes discussed earlier in the process, such as sustainability, highlighted throughout the plan more.

4. Action Plan Priorities Update

- Update on Land Use priority conversations between Land Use goalkeepers and staff. Jon will send out Land Use priority document with responses to staff's proposed phasing. Will keep CAC updated on next steps for Land Use discussions.
- During prioritization, some working group members had questions about the feasibility, timeframe, and cost estimates and whether these will be reviewed, such as timeline for MovingAhead related actions.

5. Coordination with City/County Projects

- Urban Reserves update – both City Council and Board of Commissioners approved the 27-year option, which strives to protect the highest value soils.
- HB 2001 update – RAC and TAC meeting again next week. LCDC adoption of rules expected in December 2020.

- Santa Clara Station Update – SCCO met with LTD staff, and City staff determining best channels to make elected officials aware of staff level conversations. Community will continue to advocate. Louisa asked Kate to send her bullet points so she could reach out to an LTD Board member she knows.

6. Wrap Up/Next Steps

- Recap: CAC members review priorities and send suggested changes to the associated goalkeeper in advance of December 15 CAC meeting. In December we can discuss changes people have flagged, but we won't go through each action/priority one by one. Then, RRCO and SCCO will review the priorities.

Follow-Ups

- Staff will reach out to Louisa to meet and talk through ideas for getting community feedback on Community action priorities
- Cameron to send staff spreadsheet used for Land Use prioritization.
- CAC members review priorities and send suggested changes to the associated goalkeeper in advance of December 15 CAC meeting. In December we can discuss changes people have flagged, but we won't go through each action/priority one by one. Then, RRCO and SCCO will review the priorities.
- Staff to explore outreach options and continue discussions with CAC: the desire to use virtual platforms to our advantage, maybe using games or "advent calendar" type social media posts, to build energy around the project
- Talked about the importance of adding the human, emotional aspect to the plan, telling stories of experiences in the neighborhood or with the process. PMT to follow up with 1-pager with prompts to CAC and working groups.
- People expressed the desire to see themes discussed earlier in the process, such as sustainability, highlighted throughout the plan more.
- Jon will send out Land Use priority document with responses to staff's proposed phasing. Will keep CAC updated on next steps for Land Use discussions.
- Louisa asked Kate to send her bullet points so she could reach out to an LTD Board member she knows.