



COMMUNITY ADVISORY COMMITTEE- Summary Minutes

Zoom Webinar

May 18, 2021, 6:00 PM

CAC Members Present: Ann Vaughn, Kate Perle, Cameron Ewing, Jon Belcher, Harry Sanger, Jerry Finigan, Louisa de Heer

Community Members Present: Carleen Reilly

Staff Present: Chelsea Hartman, Elena Domingo

Agenda Items

1. Standing Items

- Public Comments
 - Carleen Reilly – excited that the team got approval from decisionmakers to move into the adoption phase and anxious for next steps.

2. Debrief Eugene City Council (ECC) and Lane County Board of Commissioners (LCBC) Meetings

- Debriefed the Eugene City Council meeting.
 - City Council unanimously supported the plan moving into the adoption phase.
 - Talked about how councilors complimented the depth and breadth of the neighborhood plan and asked questions about the possible shift to district planning.
 - Talked about how there will be a lot to learn from this planning process, hopeful that parts will be adaptable to other areas and experiences can be learned from.
 - Discussed access to the Council meetings on Zoom and how to do this better virtually with public participation in mind.
- Debriefed the Lane County Board of Commissioners meeting.
 - The Board of Commissioners unanimously supported the plan moving into the adoption phase.
 - Talked about how Kate and Jon as RRCO and SCCO chairs had reached out to the Board about funding the neighborhood associations to help with outreach and communications. The neighborhoods get funding for city residents but it isn't enough to send communications to the whole neighborhoods including county residents.
 - Discussed questions from commissioners related to annexation and rats. Talked about wanting to dive deeper into the unintended consequences of urban animal keeping and the education needed around the subject as we work on related code and outreach.
 - City has fact sheets and materials related to rats.

- Talked about possible overlap of the neighborhood plan work with the county's climate action plan.
- Tried to make clear to the commissioners that their support and collaboration will be needed after adoption for continued implementation.
- Expressed concerns that commissioners implied the neighborhood had worked through problems had in South Willamette related to zoning and code changes, wanting to acknowledge that there will be people who come into this process late who might not be happy and outreach will continue to be so important.

3. Discuss Remaining Work and Timeline

- Chelsea shared that staff will be continuing to work on pulling together the neighborhood plan and action plan documents, pulling together more context, history, etc. and may ask CAC for some help developing pieces of the plan.
- Staff will also be editing the goals and policies with legal review.
- The City was able to hire a local consultant to draft the land use code changes for the plan. They've worked on other Special Area Zones and staff has trust and confidence in their work. We will be having a kick-off meeting soon and putting together a schedule for the code process.
- Talked about ramping up outreach in summer with broad information and start working towards a community recommendation through fall with the tentative plan to go to planning commissions in winter 2022.
- Discussed outstanding parking management issues, a plan for Ecco apartments, and concerns that if there isn't a resolution not sure recommending more multi-family along River Road makes sense. The City's Parking Services team has been hit hard by COVID, asked staff to look into whether federal rescue money could be applied to address the parking problem in the area.

4. Discuss Outreach Ideas

- Chelsea shared that we still have a contract with Julie at Cogito to help with outreach and engagement. We're going to have to remain flexible in terms of local guidance around in-person public meetings and outreach.
- We have really big documents that we'll want to share in a way that can be engaging for people.
- Talked about how outreach in the code amendment process will be very important.
- Talked about building community support for ongoing implementation after plan adoption.
- Talked about how there was a general consensus in earlier outreach about what people wanted to see in their neighborhoods and accomplishments they wanted to achieve. May be helpful to start with general concepts to get people to engage and then give more information about how we're going to get those things done.
- Talked about having an outdoor physically distanced park event under canopies with opportunities for people to engage, consume information, and provide feedback, maybe with food trucks and kids activities.
- Discussed having a way for people to sign up for volunteering, letter writing, speaking at events, and follow the neighborhood efforts for the topics they're passionate about.

- Talked about inviting all of the working group members together for some initial outreach and getting their outreach ideas for the broader community too.
- Talked about the importance of having images to share because visuals are so much easier for people to understand than text – showing graphically what changes could look like.
- Talked about the need to engage people in many different ways, some will want to get into deeper detail and others might want to have thematic discussions, need different ways for people to interact.
- Talked about how capturing feedback, both concerns and support will be important.
- Discussed putting a display at the River Road Parks and Recreation District building where people could learn and drop off comments.
- Talked about hosting a happy hour at the cider station.

5. Wrap Up/Next Steps

- Some CAC members interested in having an in-person meeting, but at this time the City is continuing to host public meetings virtually. Staff will keep CAC updated when this changes.
- There is a joint LTD and City Council meeting on Wednesday, May 26th at 12:00pm on the MovingAhead project.

Follow-Ups

- Share City's fact sheets and materials related to rats.
- The City's Parking Services team has been hit hard by Covid, asked staff to look in to whether federal rescue money could be applied to address the parking problem in the River Road area.
- Staff will keep CAC updated when City guidelines around hosting in-person public meetings changes.