

ADMINISTRATIVE ORDER NO. 58-22-03
of the
City Manager of the City of Eugene

**REGARDING THE OPPORTUNITY TO COMMENT ON A PROPOSAL
TO ESTABLISH SHARED MICROMOBILITY SERVICE LICENSE FEES.**

The City Manager of the City of Eugene finds as follows:

A. Sections 3.015 and 3.572 of the Eugene Code 1971 (“EC”) authorize the City Manager to impose fees pursuant to EC 2.020 to implement the provisions of EC 3.570, 3.572 and 3.574.

B. In Ordinance No. 20634, the City Council granted the City Manager authority to establish a pilot program by issuing no more than three shared micromobility device licenses during the first year of the shared micromobility licensure program, after which time additional licenses may be granted consistent with Chapter 3 of the Eugene Code, 1971, and the administrative rules and fees adopted pursuant thereto.

C. Shared Micromobility Service License Administrative Rules have been proposed to implement the provisions of EC 3.570, 3.572 and 3.574 regarding the one year Shared-Use Electric Scooter Pilot Program. It is necessary to impose license fees to implement the Code provisions and the proposed Rules once adopted by the City Manager.

D. In determining whether to establish a Shared Micromobility Service License Fee Schedule, in accordance with EC 2.020(2), I have considered the following factors: applicable policies, enactments and directives of the City Council; the amount charged for these services by the City in the past; the full costs of providing the services supported by the fees; the amounts charged by other comparable providers; and the revenue needs of the City as determined by the adopted City budget. (See Exhibit C)

E. Based on my consideration of the factors listed above, I propose to establish a Shared Micromobility Service License Fee Schedule as set forth in the Notice attached as Exhibit A to this Order.

On the basis of these findings, I order that:

1. A Notice substantially conforming to the Notice attached as Exhibit A shall be provided to the Mayor and City Councilors, made available to any persons who have requested such notice, and posted at two locations at City Hall.

2. A Notice substantially conforming to the Notice attached as Exhibit B which contains those fees proposed to be \$250 or more shall be published in the Register Guard Newspaper.

Dated this 24th day of February, 2022.



Matt Rodrigues (Feb 24, 2022 08:48 PST)



Sarah Medary
City Manager

NOTICE OF OPPORTUNITY TO COMMENT ON PROPOSED ESTABLISHMENT OF SHARED MICROMOBILITY SERVICE LICENSE FEES.

Pursuant to Sections 2.020, 3.015 and 3.572 of the Eugene Code, 1971, and as a result of an investigation of the revenue needs of the City in providing shared micromobility service licenses, the City Manager is proposing to establish the Shared Micromobility Service License Fee Schedule set out below.

Fee for application for conditional approval of license to operate shared micromobility service	\$500
Per vehicle operation fee	\$75/vehicle
Per trip fee based on Tier 1 to Tier 3 map of service area	\$.05 - .25/trip
Fee for application for renewal of license to operate shared micromobility service	\$500

Comments on the proposed fees may be submitted in writing to Shane Rhodes, City of Eugene Transportation Options Manager, 99 E. Broadway, Suite 400, Eugene, Oregon 97401, or via e-mail to srhodes@eugene-or.gov. To be considered, written and e-mail comments must be received within 15 days from the date posting as indicated below. If the City Manager chooses to take action after considering the comments received, the proposed or modified fees will be adopted by administrative order.

Sarah Medary, City Manager

Date of Posting: February 28th, 2022  02/24/2022


Matt Rodrigues (Feb 24, 2022 08:48 PST) 02/24/2022

NOTICE OF OPPORTUNITY TO COMMENT ON PROPOSED ESTABLISHMENT OF SHARED MICROMOBILITY SERVICE LICENSE FEES.

Pursuant to Sections 2.020, 3.015 and 3.572 of the Eugene Code, 1971, and based on a review of the revenue needs of the City in providing shared micromobility service licenses, the City Manager is proposing to establish a Shared Micromobility Service License Fee Schedule. Fees proposed to be greater than \$250 include a \$500 fee to apply for conditional approval of a license to operate a shared micromobility service and a \$500 fee to apply for license renewal. A full schedule of the proposed fees can be reviewed at the City Hall bulletin board posting locations, 101 W. 10th Ave., Eugene and on the City's website at www.eugene-or.gov/520/Administrative-Order.

Comments on the proposed fees may be submitted in writing to Shane Rhodes, City of Eugene Transportation Options Manager, 99 E. Broadway, Suite 400, Eugene, Oregon 97401, or via e-mail to srhodes@eugene-or.gov. To be considered, comments must be received within 15 days from the date posting as indicated below. If the City Manager chooses to take action after considering the comments, the proposed or modified fees will be adopted by administrative order.

Sarah Medary, City Manager

Date of Publishing: February 26th, 2022



02/24/2022



Matt Rodrigues (Feb 24, 2022 08:48 PST)

02/24/2022

Findings Supporting Proposed Fees for Shared Micromobility Services

Pursuant to Section 2.020(2) of the Eugene Code, 1971, the City Manager has considered the following factors in determining the proposed fees for shared micromobility services.

(a) Applicable policies, enactments and directives of the Council.

- Sections 3.005 3.570, 3.572 and 3.574 of the Eugene Code (re: shared micromobility devices)

- Through an adopted ordinance and plan, the City Council has set aggressive targets for reducing fossil fuel use and greenhouse gas emissions from transportation. The City Council adopted the Climate Recovery Ordinance that set Climate Action Goals that include reducing community-wide fossil fuel use by 50 percent compared to 2010 usage with a benchmark target of a 25 percent reduction by 2020. The City Council adopted the Eugene 2035 Transportation system Plan (TSP), including a goal of supporting the city’s target of a 50 percent reduction in fossil fuel consumption and specifically calls for a tripling of the percentage of trips made on foot, by bicycle and by transit.

(b) The amount charged by the City in the past.

Not applicable. No license for shared micromobility operations has been implemented in the city previously.

(c) The full costs of providing the service supported by the fee.

Full service and operation costs will be covered by the licensee. An estimated \$10,000 of staff time/year will be supported by the fees to pay for licensee management. Collected fees beyond staff time costs will be applied to Transportation Options programs and projects.

(d) The amounts charged by other comparable providers.

Fees charged by other cities for shared micromobility licenses

City	Application Fee	Permit/Operations Fee	Vehicle Fee	Trip/Parking Fee	Other Fee
Eugene (proposed)	\$500	-	\$75	.05-.25*	
Berkeley	\$2,500	\$20,000			\$10,000
Oakland	\$2,500	\$30,000	\$64		
Santa Monica	\$75	\$20,000	\$130		
San Francisco	\$5,000	\$25,000			\$10,000
Portland	\$500	-	\$80	.05-.25	

*Estimated between \$36,000 and \$72,000, depending on number of trips and scooters deployed.

(e) The revenue needs of the City as determined by the adopted city budget.

The City budget does not identify revenue needs based on micromobility operations.