

**ADMINISTRATIVE ORDER NO. 58-22-03-F**  
**of the**  
**City Manager of the City of Eugene**

**SETTING SHARED MICROMOBILITY SERVICE LICENSE FEES.**

**The City Manager of the City of Eugene finds as follows:**

**A.** Sections 3.015 and 3.572 of the Eugene Code 1971 (“EC”) authorize the City Manager to impose fees pursuant to EC 2.020 to implement the provisions of EC 3.570, 3.572 and 3.574.

**B.** In Ordinance No. 20634, the City Council granted the City Manager authority to establish a pilot program by issuing no more than three shared micromobility device licenses during the first year of the shared micromobility licensure program, after which time additional licenses may be granted consistent with Chapter 3 of the Eugene Code, 1971, and the administrative rules and fees adopted pursuant thereto.

**C.** Shared Micromobility Service License Administrative Rules have been established implementing the provisions of EC 3.570, 3.572 and 3.574 regarding the one year Shared-Use Electric Scooter Pilot Program. It is necessary to impose license fees to implement the Code provisions and the Rules.

**D.** On February 24, 2022, I issued Administrative Order No. 58-22-03, ordering that notice be given of the opportunity to submit written comments on my proposal to establish a Shared Micromobility Service License Fee Schedule. The Notice specified that comments on the proposed fees would be received for 15 days from the Notice publishing date of February 26, 2000, and the Notice posting date of February 28, 2022. The written comments received during the public comment period are addressed in the City Manager's Findings Supporting Proposed Fees for Shared Micromobility Services attached as Exhibit B to this Order.

**E.** Based on my investigation pursuant to the provisions of Section 2.020 of the Eugene Code, 1971, I find that the fees should be established as proposed. (See Exhibit B to this Order)

**On the basis of these findings, I order that** the Shared Micromobility Service License Fee Schedule attached as Exhibit A to this Order is the schedule of fees to be charged for the described services as of the effective date of this Order.

**Dated and effective this** 19th **day of April, 2022.**



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**Sarah Medary**  
**City Manager**

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## SHARED MICROMOBILITY SERVICE LICENSE FEE SCHEDULE

|   |                   |
|---|-------------------|
| Fee for application for conditional approval of license to operate shared micromobility service | \$500             |
| Per vehicle operation fee   | \$25/vehicle      |
| <b>License Fee</b>  | <b>\$5000</b>     |
| Per trip fee based on Tier 1 to Tier 3 map of service area                                      | \$ .05 - .25/trip |
| Fee for application for renewal of license to operate shared micromobility service              | \$5000            |

**Findings Supporting Proposed Fees for Shared Micromobility Services**

Pursuant to Section 2.020(2) of the Eugene Code, 1971, the City Manager has considered the following factors in determining the proposed fees for shared micromobility services.

**(a) Applicable policies, enactments and directives of the Council.**

- Sections 3.005 3.570, 3.572 and 3.574 of the Eugene Code (re: shared micromobility devices)

- Through an adopted ordinance and plan, the City Council has set aggressive targets for reducing fossil fuel use and greenhouse gas emissions from transportation. The City Council adopted the Climate Recovery Ordinance that set Climate Action Goals that include reducing community-wide fossil fuel use by 50 percent compared to 2010 usage with a benchmark target of a 25 percent reduction by 2020. The City Council adopted the Eugene 2035 Transportation system Plan (TSP), including a goal of supporting the city’s target of a 50 percent reduction in fossil fuel consumption and specifically calls for a tripling of the percentage of trips made on foot, by bicycle and by transit.

**(b) The amount charged by the City in the past.**

No license for shared micromobility operations has been implemented in the city previously.

**(c) The full costs of providing the service supported by the fee.**

Full service and operation costs will be covered by the licensee. After considering comments on the initial rule and fee proposals, City staff reconsidered the costs of providing the service and the means for ensuring the costs would be covered by the fees. An estimated \$20,000 of staff time/year will be supported by the fees to pay for licensee management. Third-party data management for compliance is estimated at an additional \$10,000 - \$16,000. Collected fees beyond staff time costs will be applied to Transportation Options programs and projects.

**(d) The amounts charged by other comparable providers.**

Fees charged by other cities for shared micromobility licenses

| City              | Application Fee | Permit/Operations Fee | Vehicle Fee | Trip/Parking Fee | Other Fee |
|-------------------|-----------------|-----------------------|-------------|------------------|-----------|
| Eugene (proposed) | \$500           | \$5000                | \$25*       | .05-.25†         |           |
| Berkeley          | \$2,500         | \$20,000              |             |                  | \$10,000  |
| Oakland           | \$2,500         | \$30,000              | \$64        |                  |           |
| Santa Monica      | \$75            | \$20,000              | \$130       |                  |           |
| San Francisco     | \$5,000         | \$25,000              |             |                  | \$10,000  |
| Portland          | \$500           | -                     | \$80        | .05-.25          |           |

\*†Estimated between \$36,000 and \$72,000, depending on number of trips and scooters deployed.

**(e) The revenue needs of the City as determined by the adopted city budget.**

The City budget does not identify revenue needs based on micromobility operations.