

# Project Report

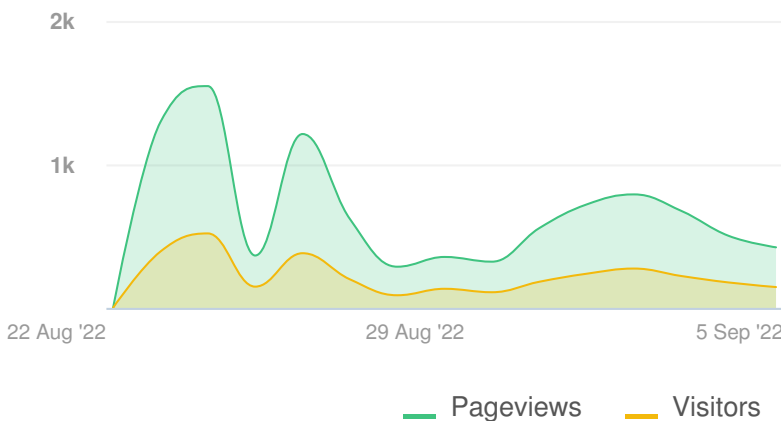
22 August 2022 - 05 September 2022

# Engage Eugene

## 2022 City of Eugene Community Survey



### Visitors Summary

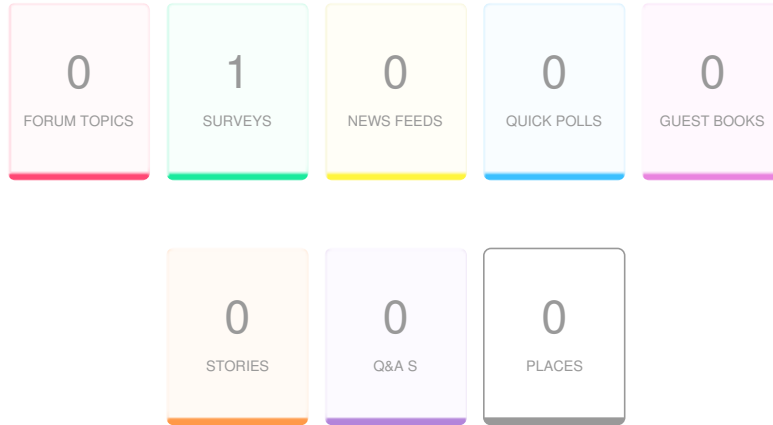


### Highlights

|                   |                      |                |
|-------------------|----------------------|----------------|
| TOTAL VISITS      | MAX VISITORS PER DAY |                |
| 3.5 k             | 519                  |                |
| NEW REGISTRATIONS |                      |                |
| 475               |                      |                |
| ENGAGED VISITORS  | INFORMED VISITORS    | AWARE VISITORS |
| 814               | 2.2 k                | 3 k            |

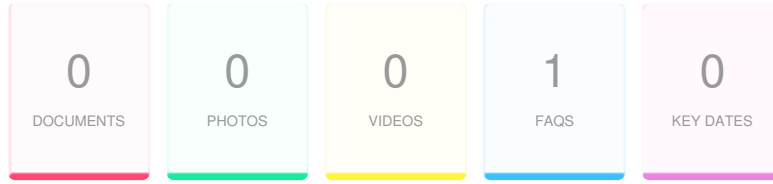
| Aware Participants              |       | Engaged Participants        |            |           |   |
|---------------------------------|-------|-----------------------------|------------|-----------|---|
| 3,005                           |       | 814                         |            |           |   |
| Aware Actions Performed         |       | Engaged Actions Performed   |            |           |   |
| Participants                    |       | Registered                  | Unverified | Anonymous |   |
| Visited a Project or Tool Page  | 3,005 |                             |            |           |   |
| Informed Participants           |       | Contributed on Forums       | 0          | 0         | 0 |
| 2,248                           |       | Participated in Surveys     | 814        | 0         | 0 |
| Informed Actions Performed      |       | Contributed to Newsfeeds    | 0          | 0         | 0 |
| Participants                    |       | Participated in Quick Polls | 0          | 0         | 0 |
| Viewed a video                  | 0     | Posted on Guestbooks        | 0          | 0         | 0 |
| Viewed a photo                  | 0     | Contributed to Stories      | 0          | 0         | 0 |
| Downloaded a document           | 0     | Asked Questions             | 0          | 0         | 0 |
| Visited the Key Dates page      | 0     | Placed Pins on Places       | 0          | 0         | 0 |
| Visited an FAQ list Page        | 110   | Contributed to Ideas        | 0          | 0         | 0 |
| Visited Instagram Page          | 0     |                             |            |           |   |
| Visited Multiple Project Pages  | 1,412 |                             |            |           |   |
| Contributed to a tool (engaged) | 814   |                             |            |           |   |

## ENGAGEMENT TOOLS SUMMARY



| Tool Type   | Engagement Tool Name                 | Tool Status | Visitors | Contributors |            |           |
|-------------|--------------------------------------|-------------|----------|--------------|------------|-----------|
|             |                                      |             |          | Registered   | Unverified | Anonymous |
| Survey Tool | 2022 City of Eugene Community Survey | Archived    | 2437     | 814          | 0          | 0         |

## INFORMATION WIDGET SUMMARY



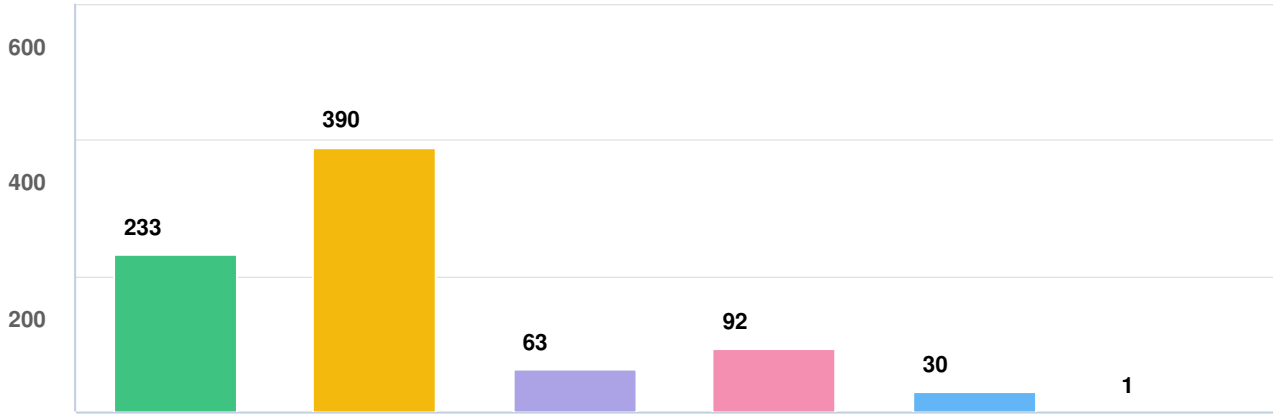
| Widget Type | Engagement Tool Name | Visitors | Views/Downloads |
|-------------|----------------------|----------|-----------------|
| Faqs        | faqs                 | 110      | 112             |
| Key Dates   | Key Date             | 0        | 0               |

## ENGAGEMENT TOOL: SURVEY TOOL

### 2022 City of Eugene Community Survey

|                      |                         |                          |
|----------------------|-------------------------|--------------------------|
| Visitors <b>2437</b> | Contributors <b>814</b> | CONTRIBUTIONS <b>814</b> |
|----------------------|-------------------------|--------------------------|

Overall, how satisfied are you with your life as a whole these days?



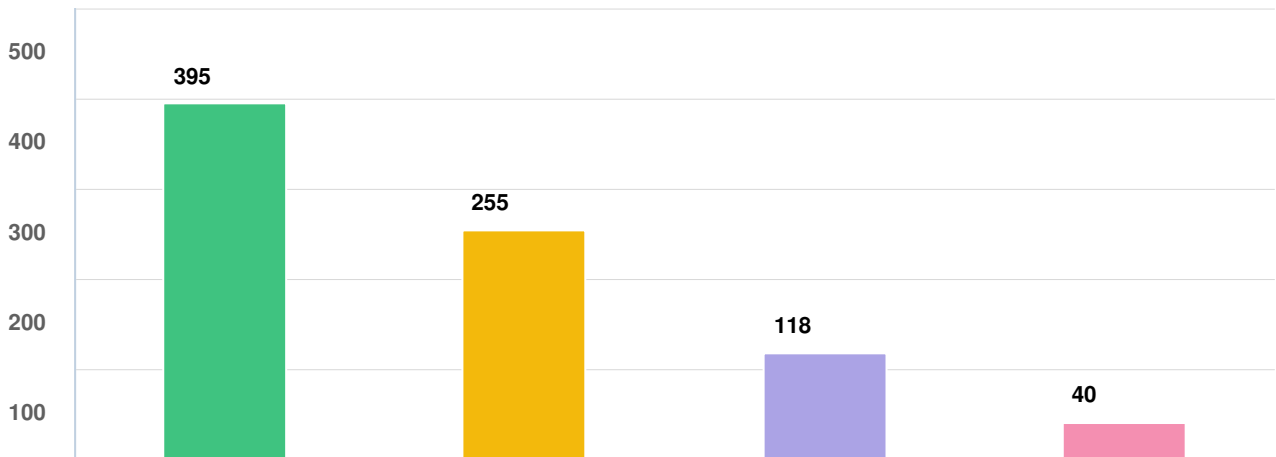
#### Question options

- Very satisfied
- Somewhat satisfied
- Neither satisfied nor dissatisfied
- Somewhat dissatisfied
- Very dissatisfied
- Don't know

Optional question (809 response(s), 5 skipped)

Question type: Checkbox Question

### Which one of the following best describes your current financial situation?



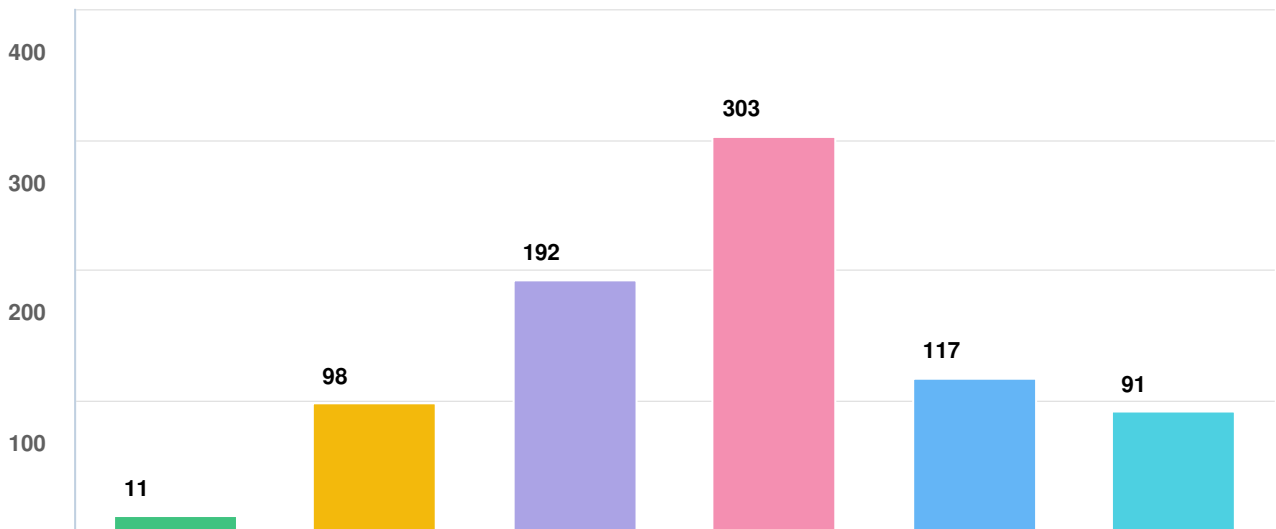
#### Question options

- Living comfortably
- Doing okay
- Just getting by
- Finding it difficult to get by

Optional question (808 response(s), 6 skipped)

Question type: Checkbox Question

### How would you rate Eugene as a place to live, compared to 5 years ago?



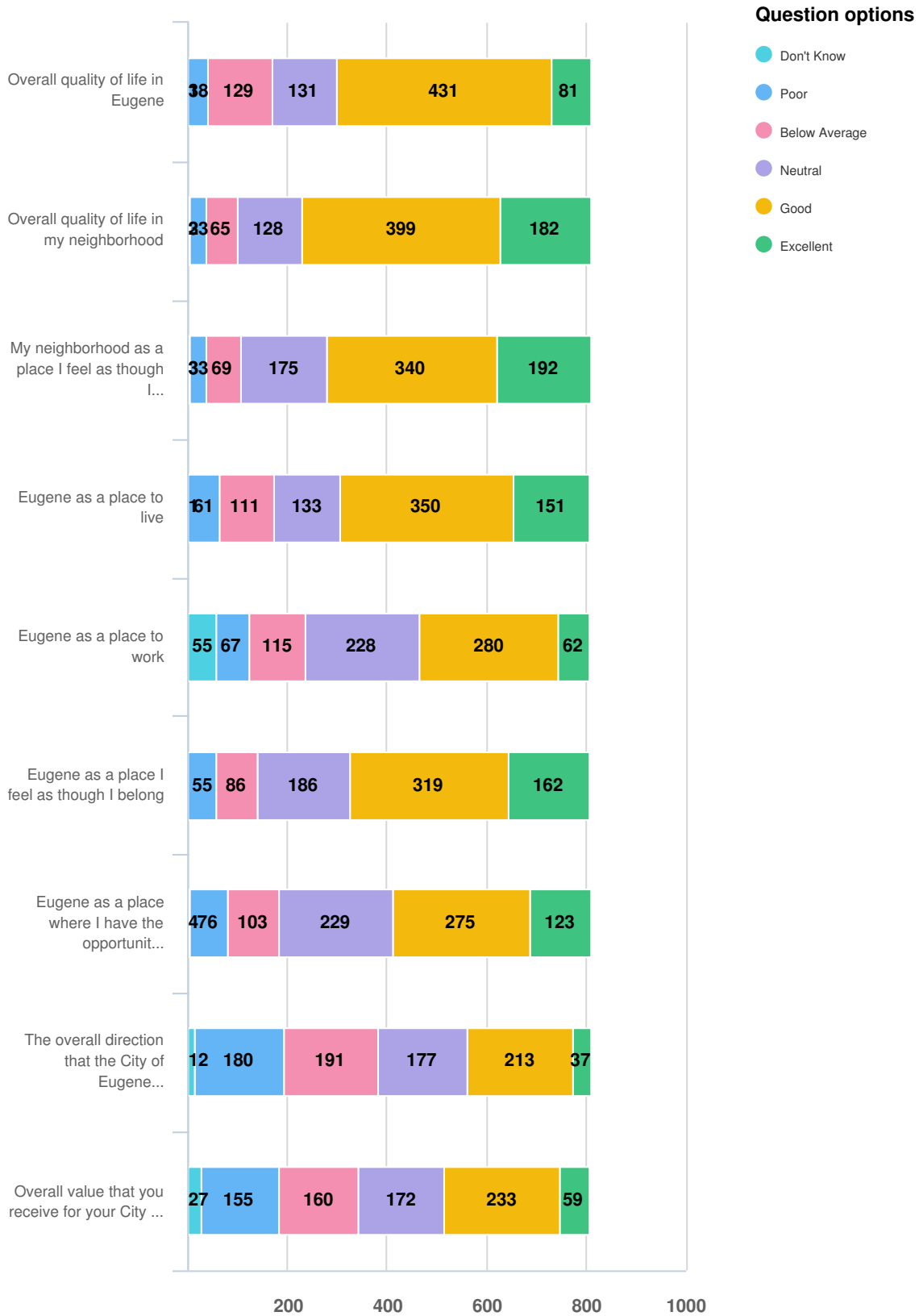
**Question options**

- Much better
- Better
- About the same
- Worse
- Much worse
- Have not lived in the area for five or more years

*Optional question (812 response(s), 2 skipped)*

*Question type: Checkbox Question*

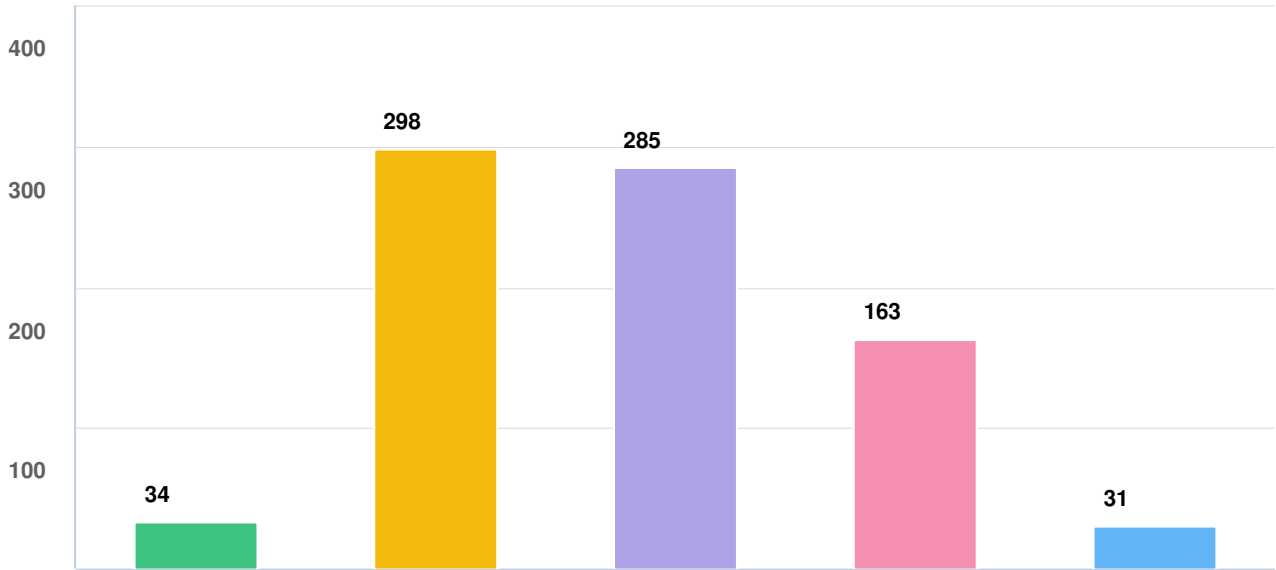
Please rate the quality of the following, using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor". How would ...



Optional question (813 response(s), 1 skipped)

Question type: Likert Question

### How much confidence do you have in the Eugene City Council when it comes to handling issues in the City?



**Question options**

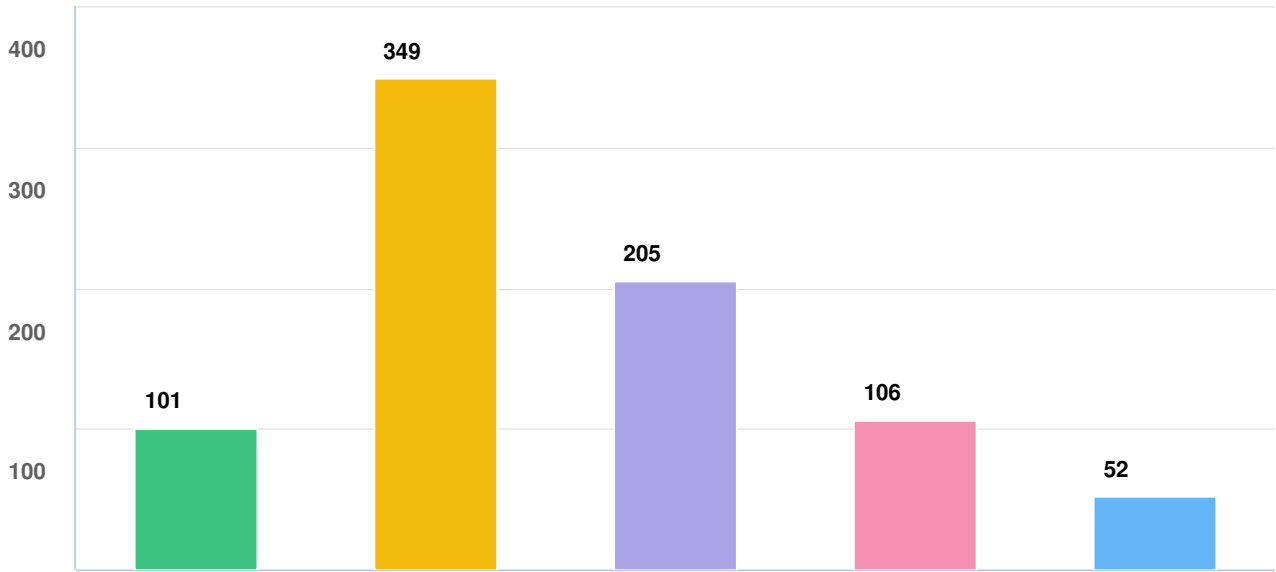
- Not sure
- No confidence
- Not much confidence
- Some confidence
- A great deal of confidence

*Optional question (811 response(s), 3 skipped)*

*Question type: Checkbox Question*



### How much confidence do you have in the Eugene City staff when it comes to handling issues in the City?



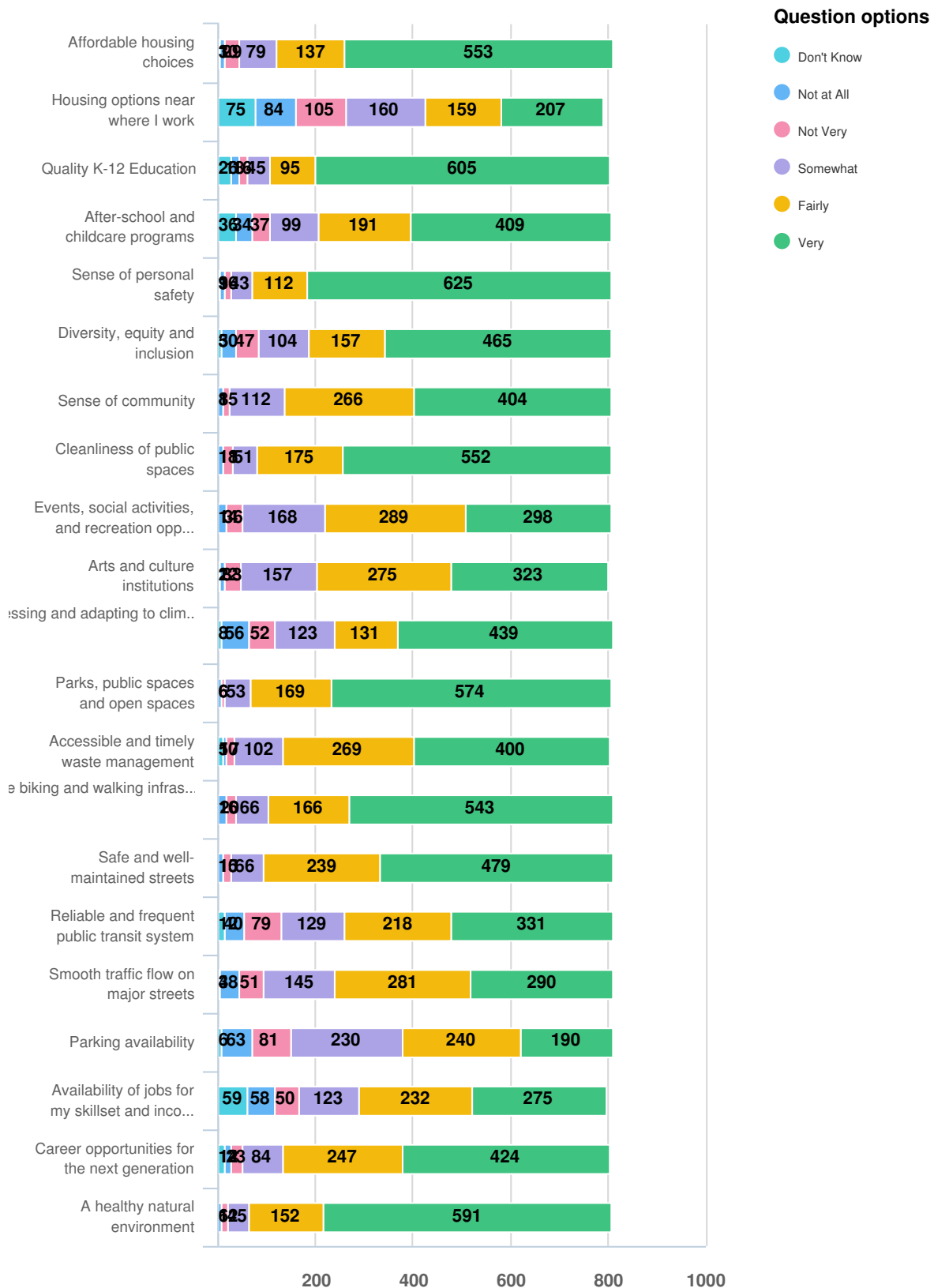
**Question options**

- Not sure     No confidence     Not much confidence     Some confidence     A great deal of confidence

*Optional question (811 response(s), 3 skipped)*

*Question type: Checkbox Question*

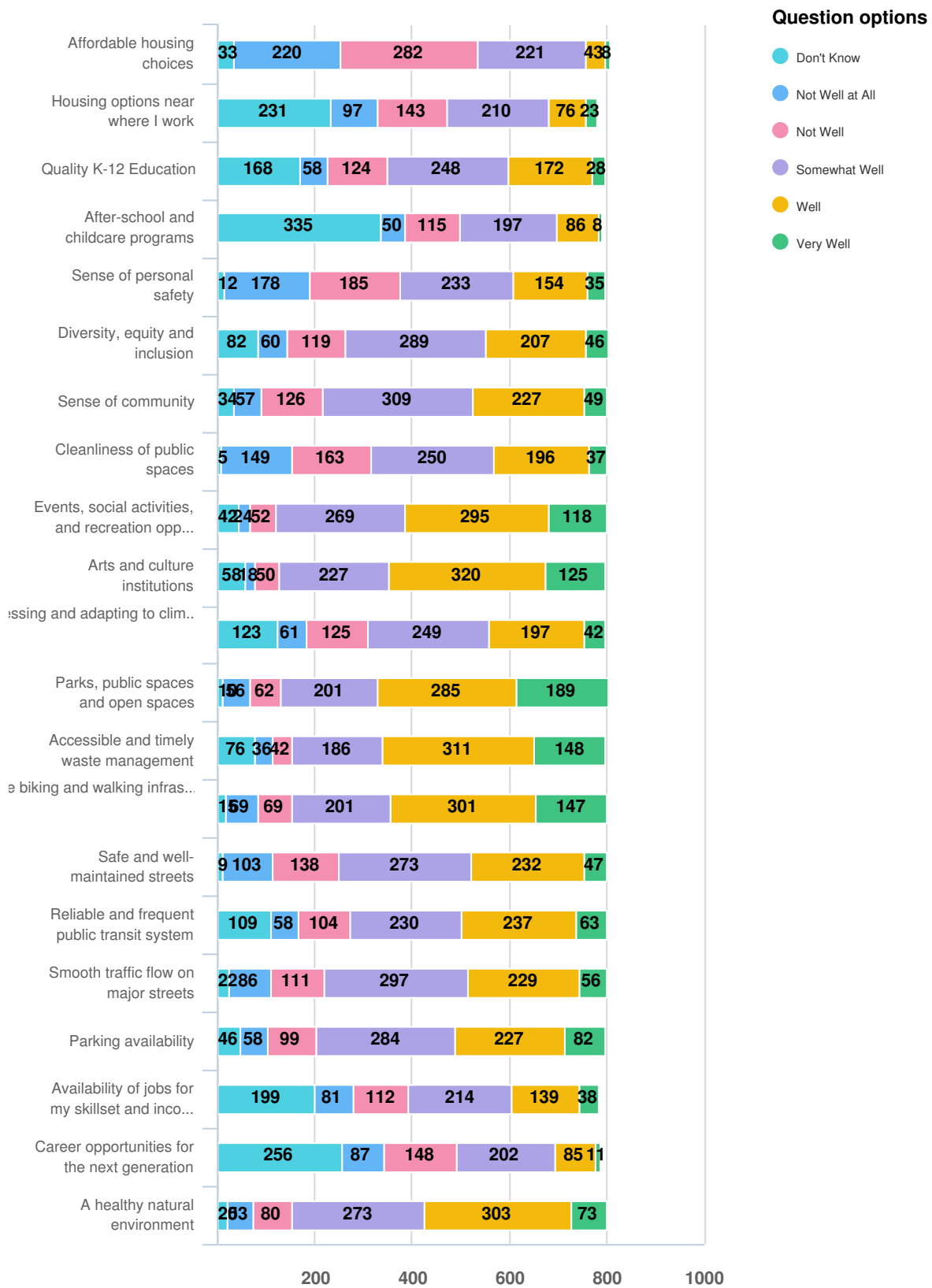
### How important is it to you that Eugene has the following attributes?



Optional question (813 response(s), 1 skipped)

Question type: Likert Question

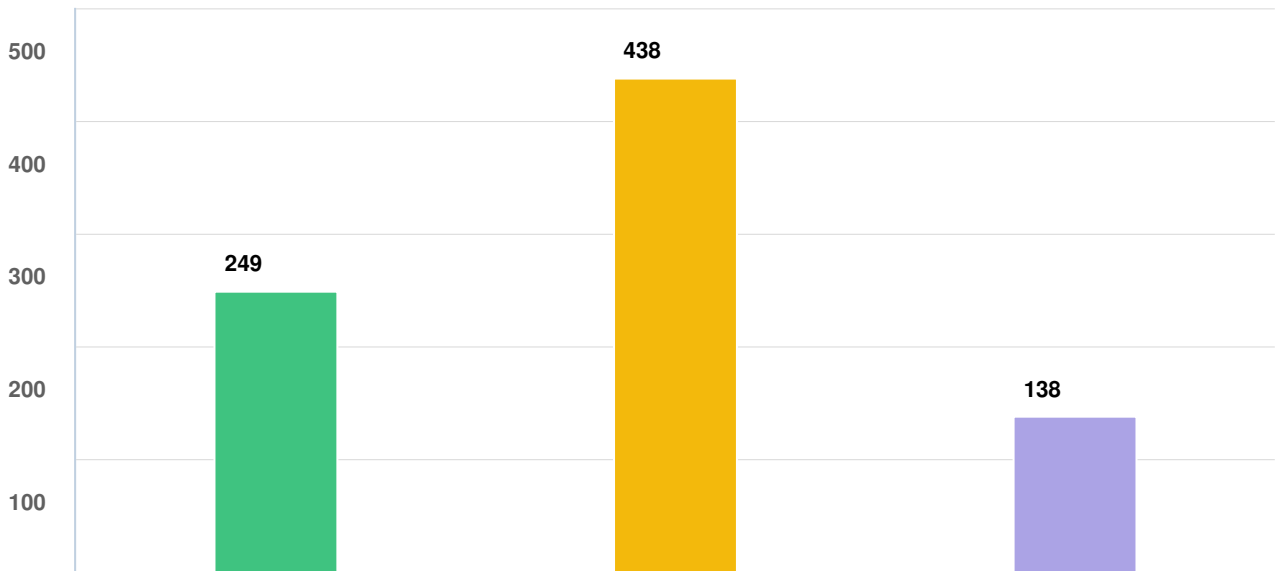
### How do you feel that local government in Eugene has delivered on the following attributes?



Optional question (809 response(s), 5 skipped)

Question type: Likert Question

**Regarding homelessness, all things considered, would you say that our community is headed in the right direction or are thi...**



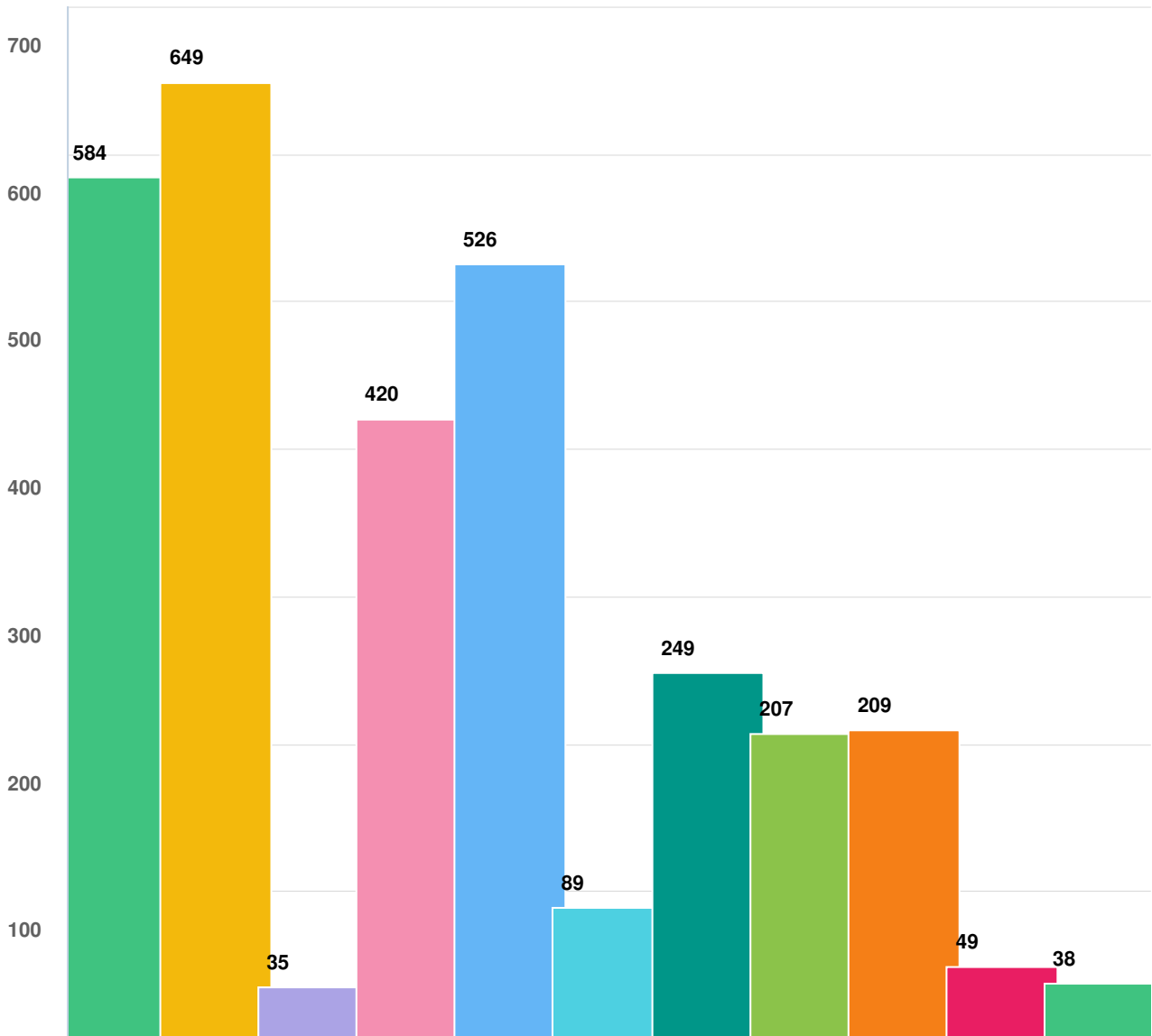
**Question options**

- Don't know
- Wrong direction
- Right direction

*Optional question (812 response(s), 2 skipped)*

*Question type: Checkbox Question*

**How does the issue of homelessness impact you? (Check all that apply.)**



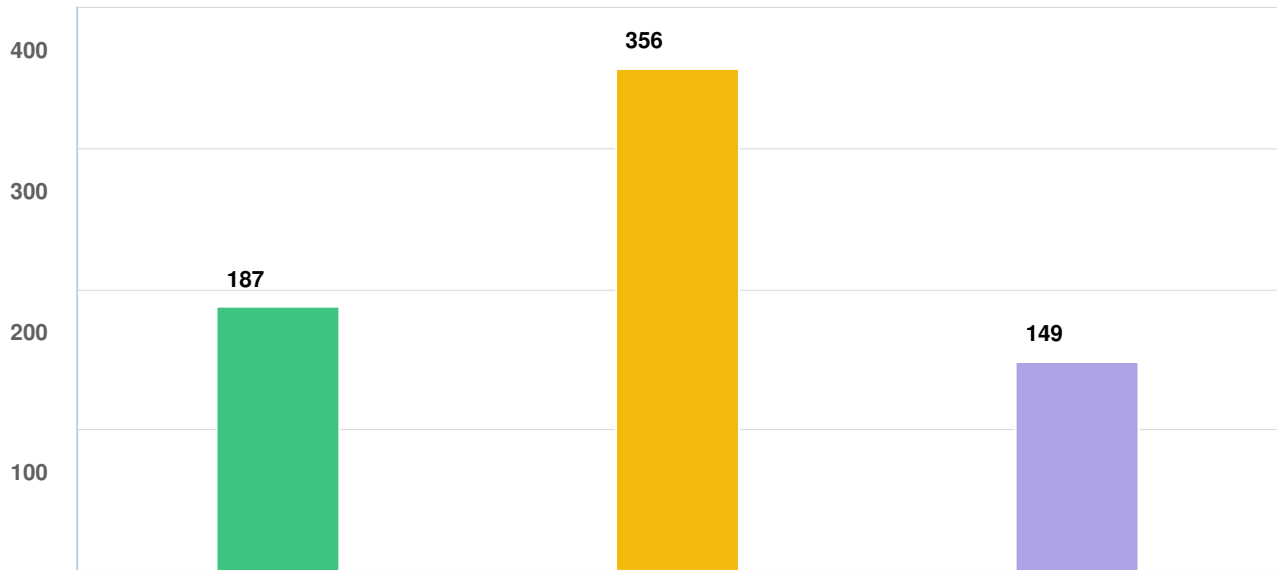
**Question options**

- It does not impact my quality of life     ● I am currently housed but at risk of becoming unhoused
- I have been victimized by a person I assume was unhoused
- I worry that the City diverts funding toward homelessness and away from other services that are important to me
- It motivates me to find ways to be a part of the solution     ● I (or my place of work) have lost business
- I am less likely to use public spaces     ● I feel vulnerable to crime or harassment
- I am angry at how I am treated because of my housing status
- I am frustrated seeing the visible impact of homelessness (debris, tents, vehicles on the street, etc.)
- I am saddened that some people's only option in our community is to live outside

Optional question (811 response(s), 3 skipped)

Question type: Checkbox Question

**Regarding housing, all things considered, would you say that our community is headed in the right direction or are things o...**



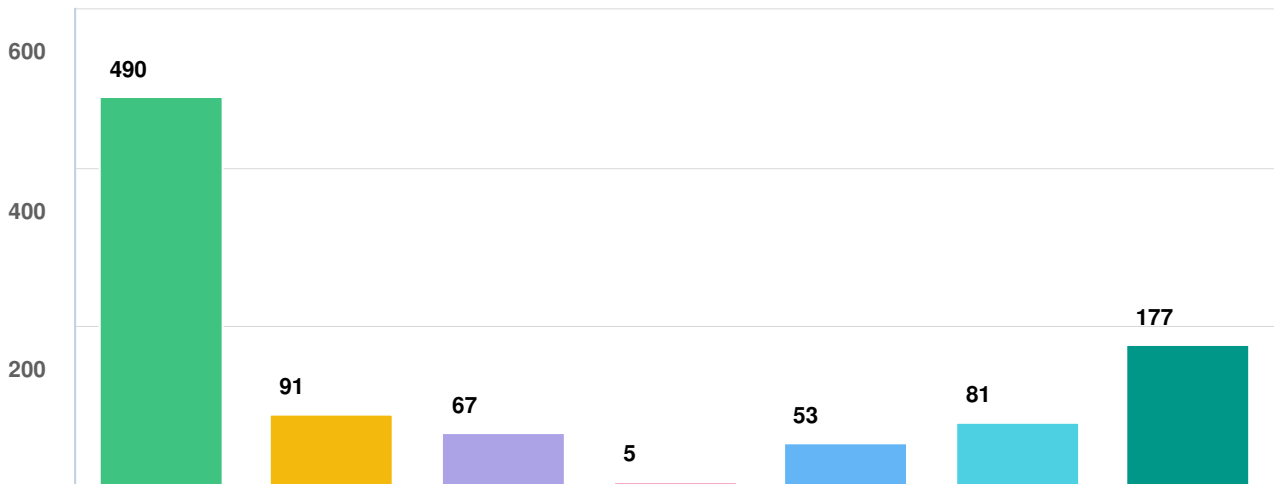
**Question options**

- Don't know
- Wrong direction
- Right direction

*Optional question (692 response(s), 122 skipped)*

*Question type: Checkbox Question*

Which of the following statements best describes how you feel your housing may change in the next 3 years? (Check all that ...)



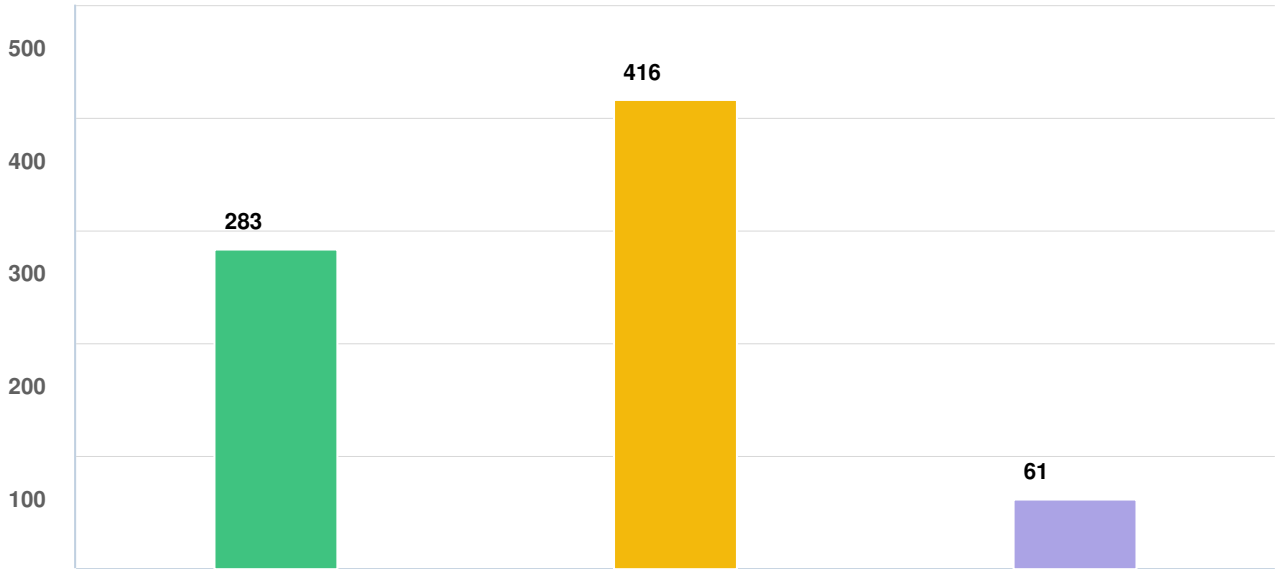
**Question options**

- Move to a different area, not in the city of Eugene
- Move to a different part of Eugene
- Move from renting to owning
- Move from owning to renting
- Move to different location, and different housing type (see Q32 for list of housing types)
- Move to different location but same housing type (see Q32 for list of housing types)
- Stay in current housing

Optional question (684 response(s), 130 skipped)

Question type: Checkbox Question

**Have you or any member of your household accessed mental health services in the last 12 months in order to help deal with a...**



**Question options**

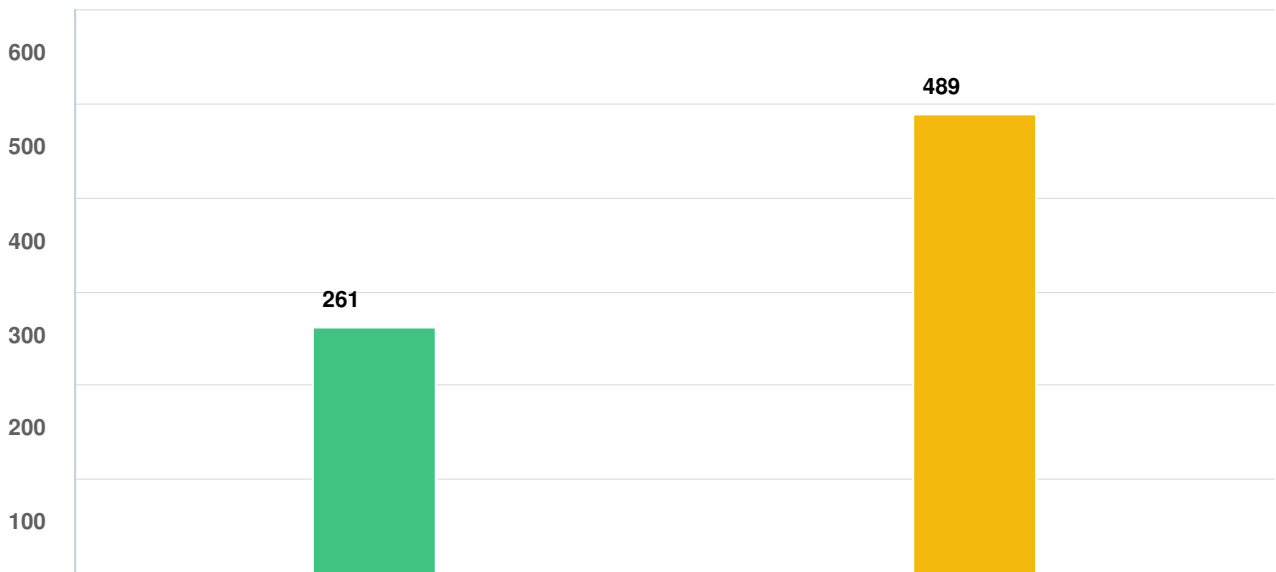
- Would like to, but have not been able to access
- No
- Yes

*Optional question (748 response(s), 66 skipped)*

*Question type: Checkbox Question*



### Has your financial situation gotten worse in the last 12 months.



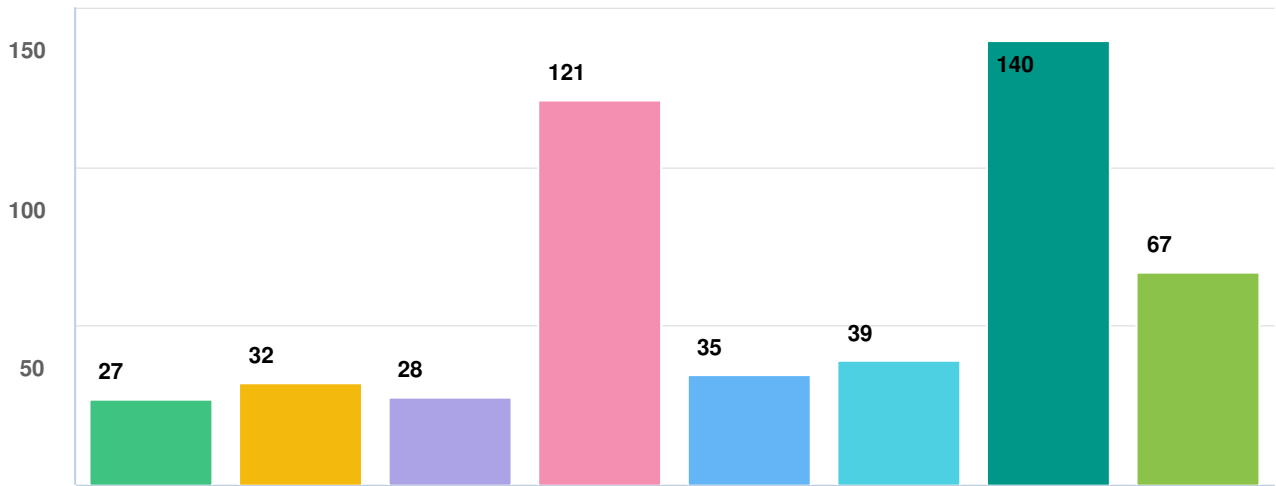
**Question options**

- No (Skip to Question #21)
- Yes (Answer Question #20)

*Optional question (743 response(s), 71 skipped)*

*Question type: Checkbox Question*

**Please indicate how your financial situation has gotten worse in the last 12 months.  
(Check all that apply.)**



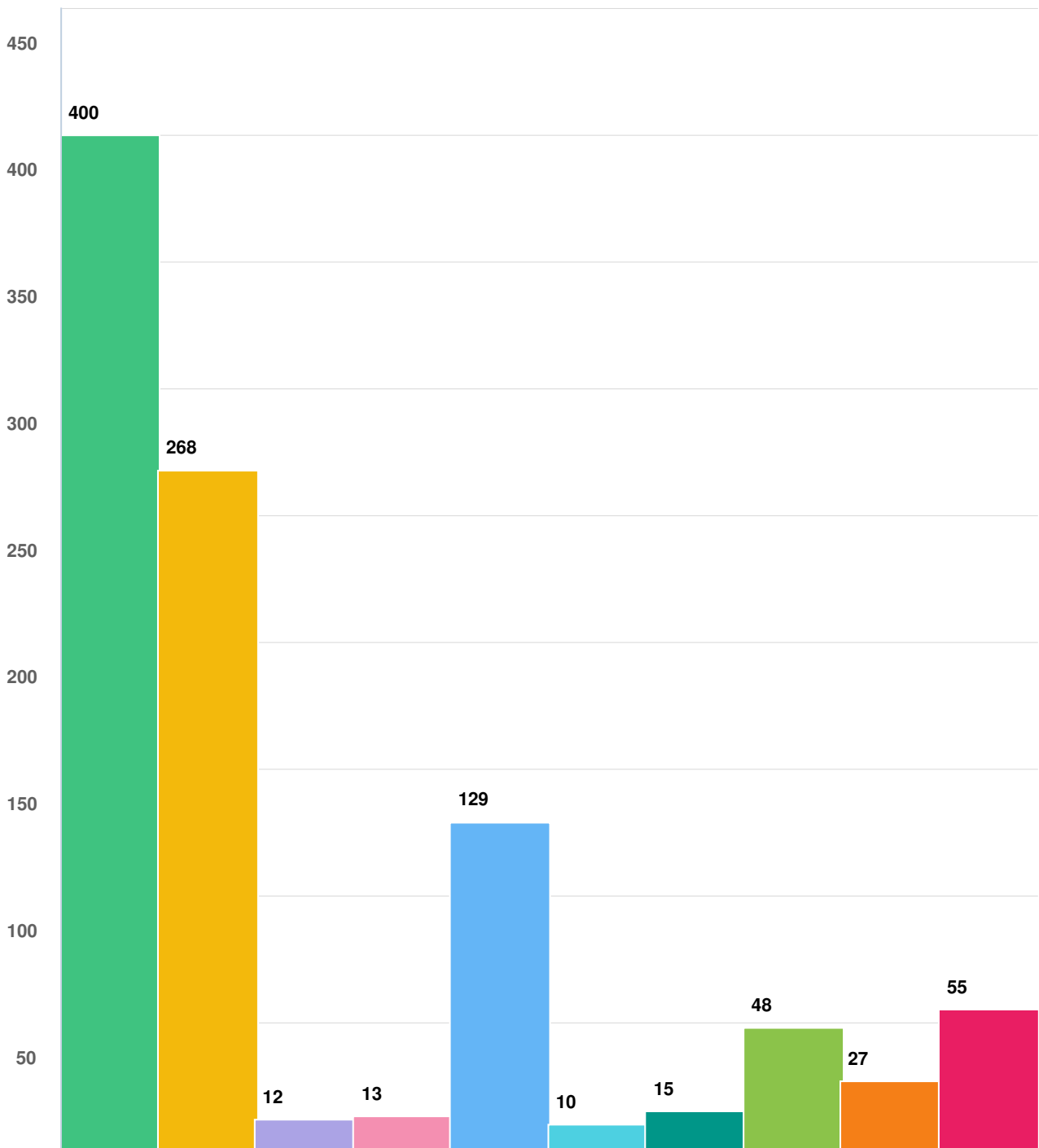
**Question options**

- None of the above
- Other
- Sales are down at my company/business
- I have been sick and unable to work
- Value of stocks/investments have gone down
- Projects/contracts have been postponed
- My work hours have been reduced
- I lost my job

Optional question (330 response(s), 484 skipped)

Question type: Checkbox Question

Please tell us about your sex/gender/gender identity. (Check all that apply.)



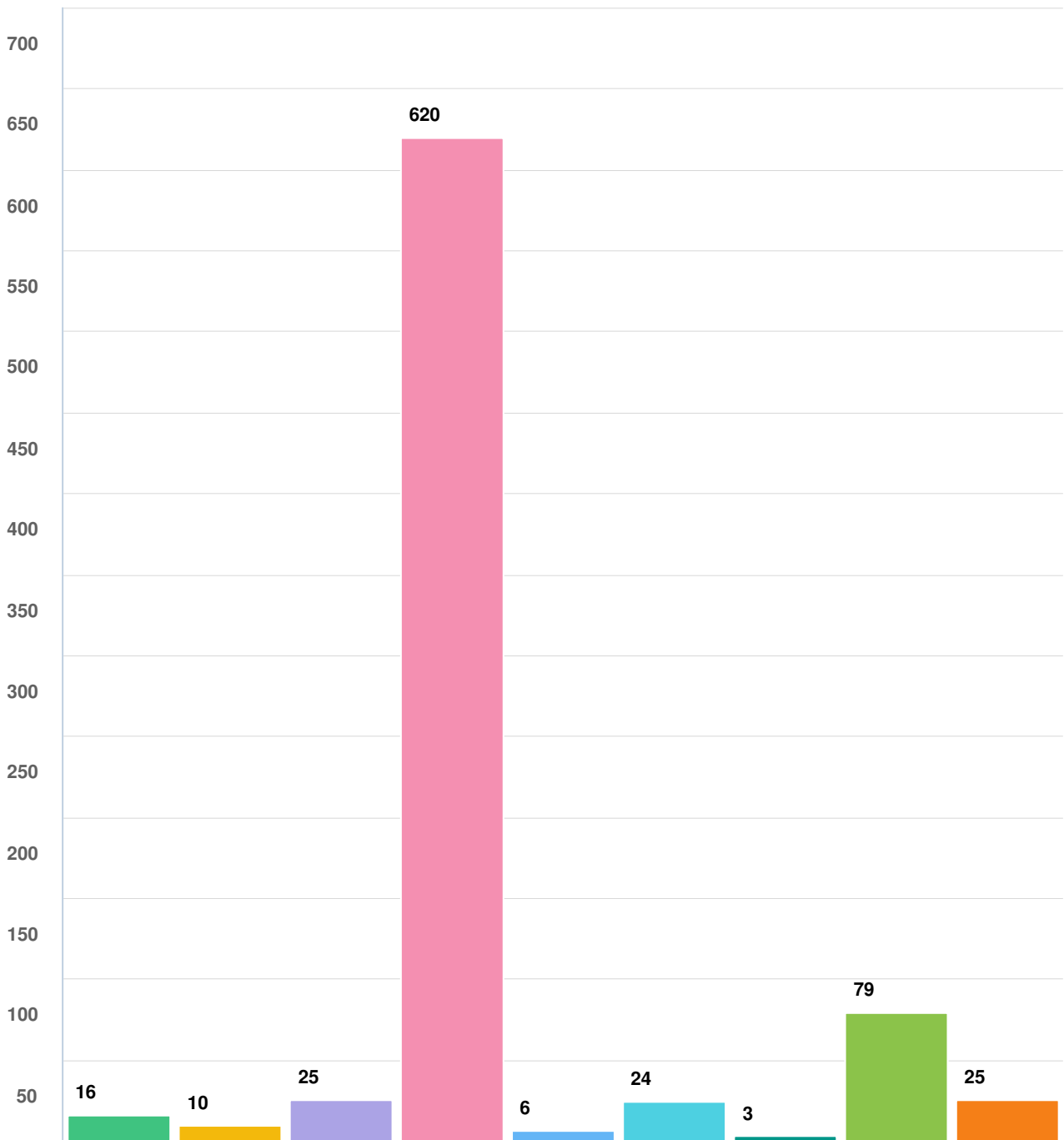
**Question options**

- I decline to answer the question
- Another sexual identity
- Bisexual
- Gay
- Lesbian
- Heterosexual
- Another gender identity
- Transgender
- Male
- Female

Optional question (745 response(s), 69 skipped)

Question type: Checkbox Question

Which of the following best describes your race/ethnicity? (Check all that apply.)



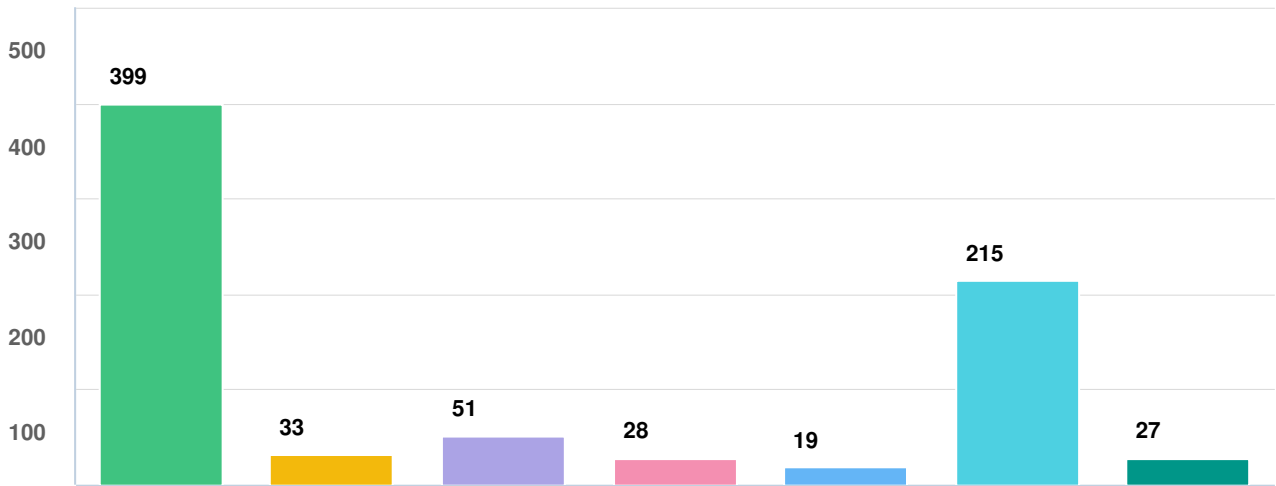
**Question options**

- Other
- Prefer not to answer
- Middle Eastern or North African
- Hispanic, Spanish, or Latino/a/x
- Native Hawaiian or other Pacific Islander
- White
- American Indian or Alaska Native
- Black or African American
- Asian or Asian Indian

Optional question (741 response(s), 73 skipped)

Question type: Checkbox Question

Which of the following best describes your employment status? (Check all that apply.)



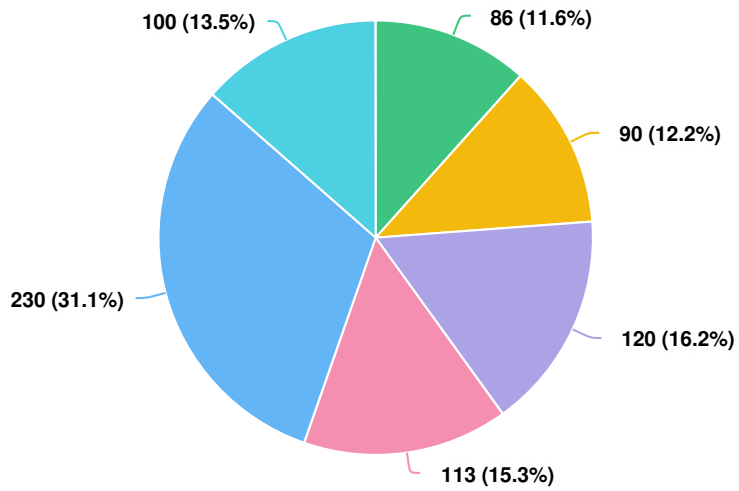
Question options

- Student
- Retired
- Unemployed and not seeking work
- Unemployed and seeking work
- Employed part-time and not seeking additional work
- Employed part-time and seeking additional work
- Employed full-time

Optional question (743 response(s), 71 skipped)

Question type: Checkbox Question

### Would you say your total annual household income is . . .



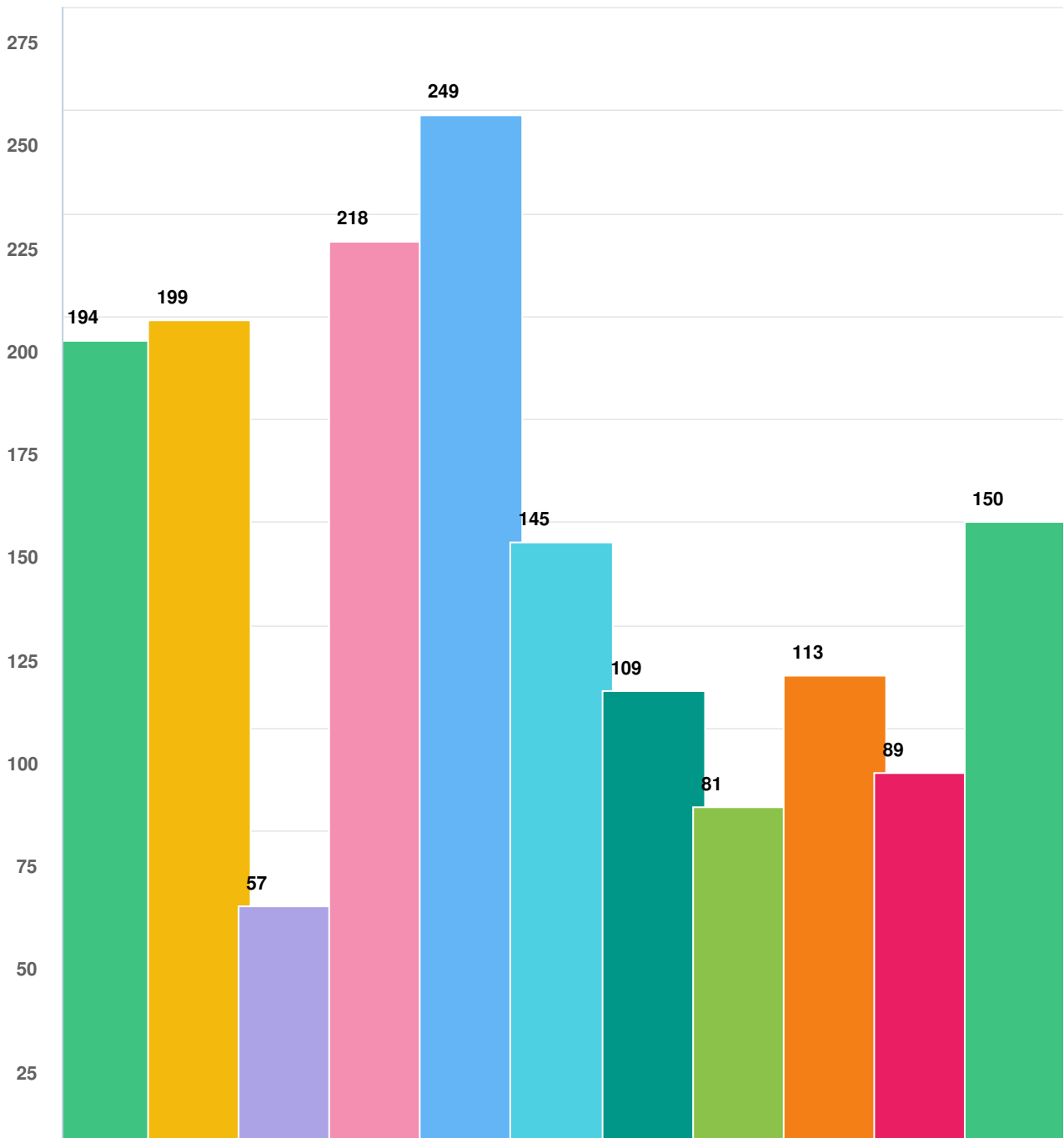
**Question options**

- I decline to answer this question
- \$100,000 or more
- \$75,000 - \$99,999
- \$50,000 - \$74,999
- \$30,000 - \$49,999
- Under \$30,000

Optional question (739 response(s), 75 skipped)

Question type: Radio Button Question

Why did you originally move to Eugene? (Check all that apply.)



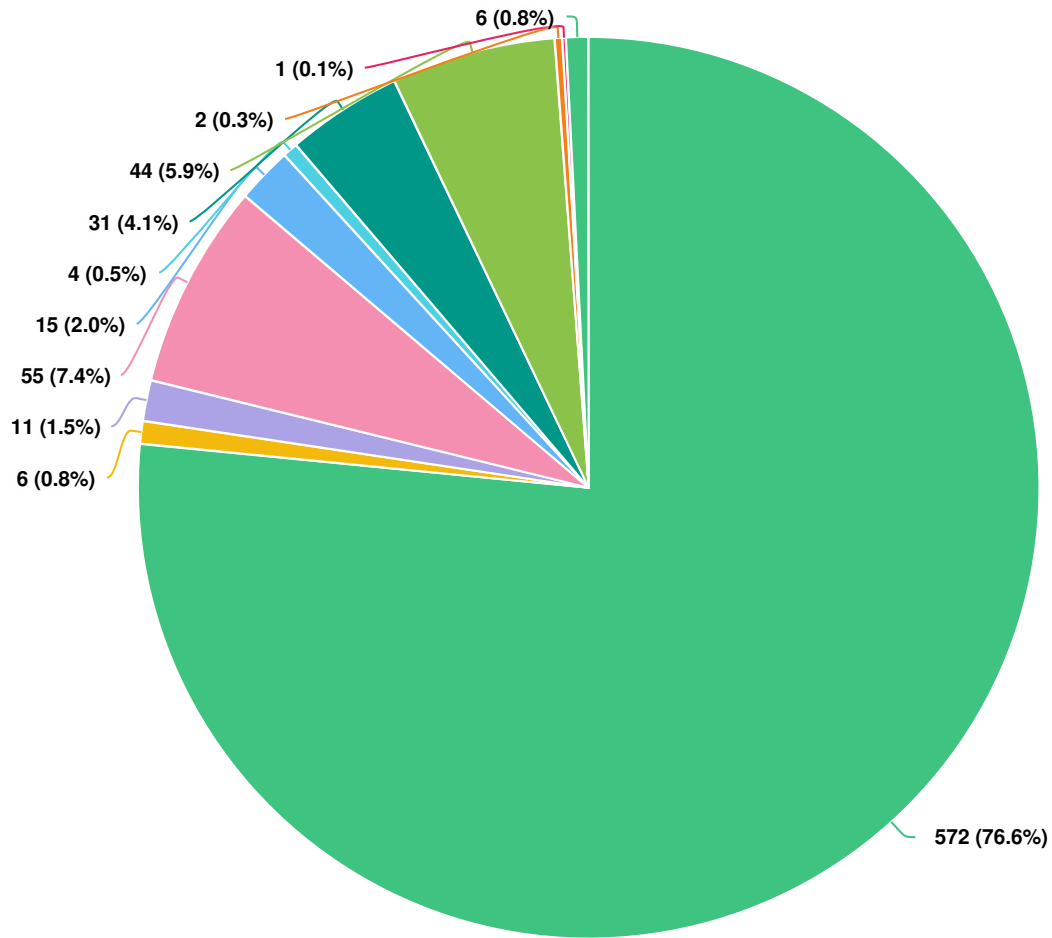
Question options

- Other
 ● Have lived here my entire life
 ● Cost of living
 ● Feeling of safety
 ● Proximity to the ocean
- Arts and culture
 ● Outdoor and recreational opportunities
 ● University of Oregon
 ● Quality of public schools
- For work
 ● To live closer to family and/or friends

Optional question (749 response(s), 65 skipped)

Question type: Checkbox Question

### Which best describes where you reside?



**Question options**

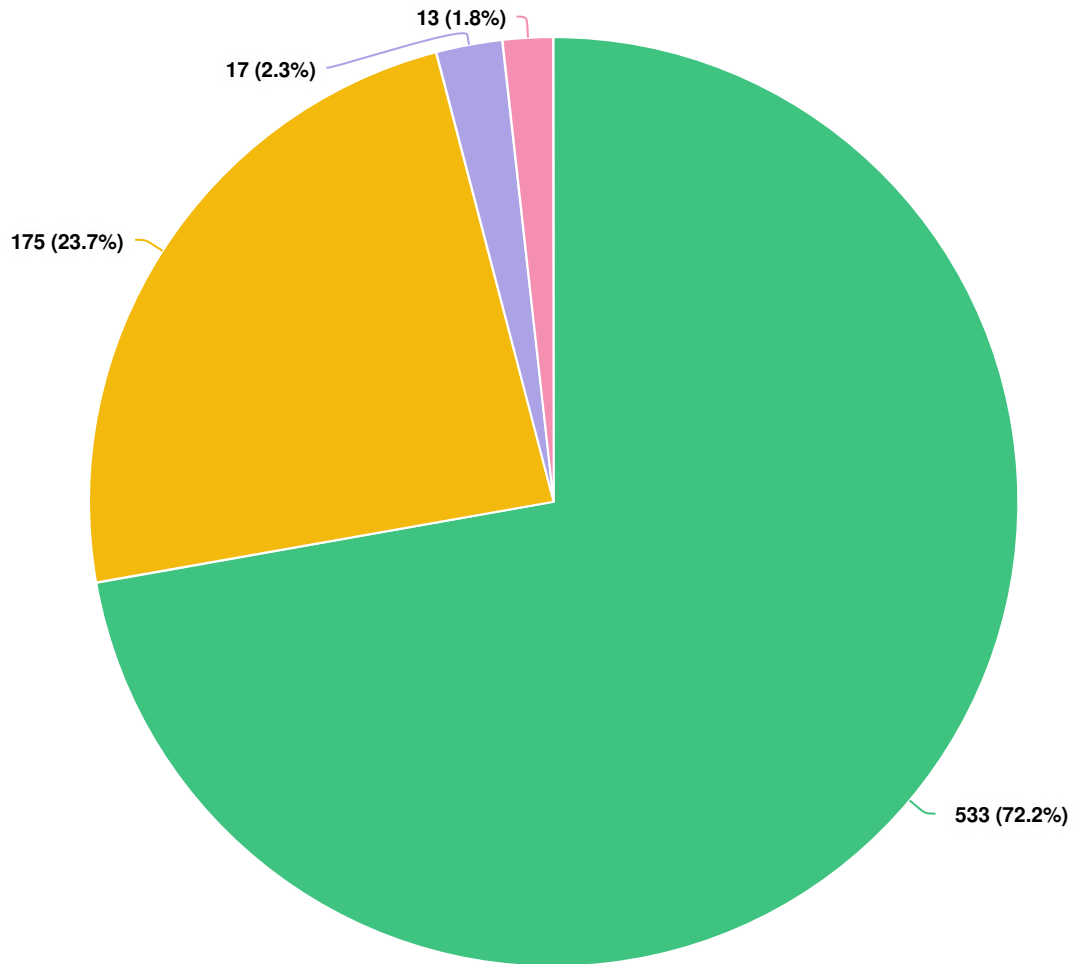
- Other (please specify)    
 ● Unhoused    
 ● Recreational Vehicle    
 ● Building with 20 or more apartments or condominiums
- Building with 5 - 19 apartments or condominiums
- Cottage cluster of small houses detached from each other around a courtyard
- Rowhouse/townhouse (dwelling attached to another dwelling on a different lot)
- Building with 2 - 4 dwellings (duplex, triplex or fourplex)
- Accessory dwelling/tiny home on a lot with another single family home    
 ● Manufactured home    
 ● Single family house

Optional question (747 response(s), 67 skipped)

Question type: Radio Button Question



### Do you own or rent your current residence?



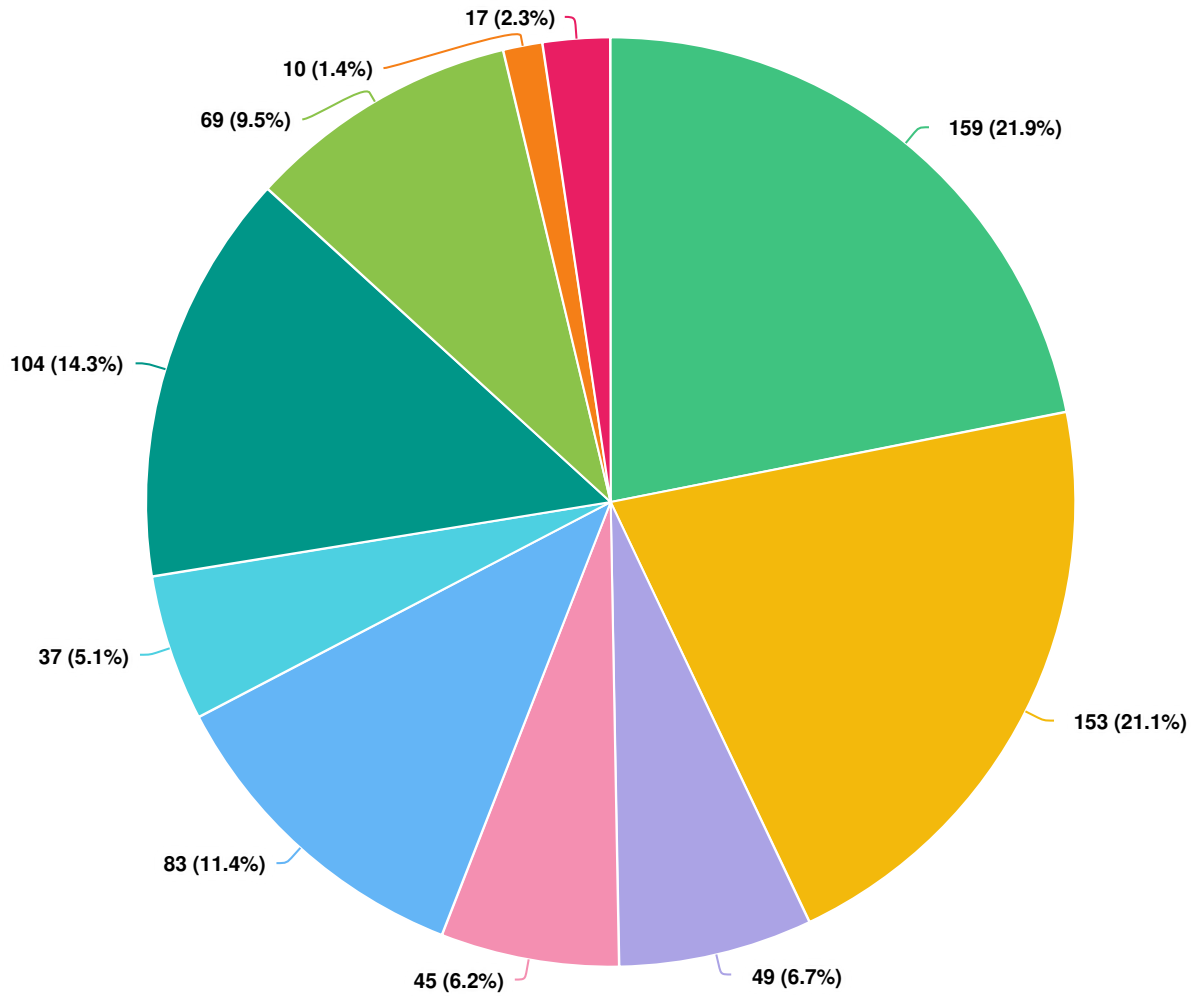
#### Question options

- Other
- Live with family or friends
- Rent
- Own

Optional question (738 response(s), 76 skipped)

Question type: Radio Button Question

### Which Ward do you reside in? City of Eugene - Find Your Ward



**Question options**

- Reside in Eugene, outside of city limits
- Reside outside of Eugene
- Ward 8
- Ward 7
- Ward 6
- Ward 5
- Ward 4
- Ward 3
- Ward 2
- Ward 1

Optional question (726 response(s), 88 skipped)

Question type: Dropdown Question